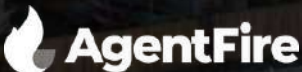


BRAND MANUAL



COOP GROUP

HOME TEAM



Created for:
KEVIN & DANIELLE COOPER

Created with ❤️ by:
AGENTFIRE.COM

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SYNOPSIS

Kevin & Danielle - your primary objective is to have a definable logo design that you can use across the platform and various applications.

With your valuable input, we have created a logo design using a house as the core concept with the incorporation of the initials "CG," which stands for Cooper Group. The icon is personable which makes it original and not easy to replicate.

Also, It has multiple lockups and color variations, allowing a more versatile brand image. This approach maintains a consistent essence across all fronts.

It's been a blast working on your brand logo, and we're excited to see it reflect positively within your business!



LOGO VARIATIONS



VERTICAL LOCKUP

LOGO VARIATIONS



HORIZONTAL LOCKUP

LOGO FONT / CINZEL REGULAR

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

HEADER FONT / CINZEL SEMIBOLD

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

BODY FONT / INTER REGULAR

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z

Cinzel

—

Heading

SemiBold / 50px

READY TO SELL?

Inter

—

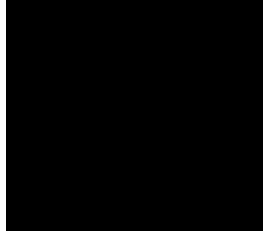
Paragraph Text

Regular / 16px

Want to know what your home is worth? Let our experts prepare a free home analysis for your home! Just fill out our form!

COLOR SYSTEM

PRIMARY COLORS



HEX : #000000
RGB : R0 G0 B0
CMYK : C0 M0 Y0 K100



HEX : #C29B40
RGB : R194 G155 B64
CMYK : C25 M37 Y91 K2

SECONDARY COLOR



HEX : #FFFFFF
RGB : R255 G255 B255
CMYK : C0 M0 Y0 K0

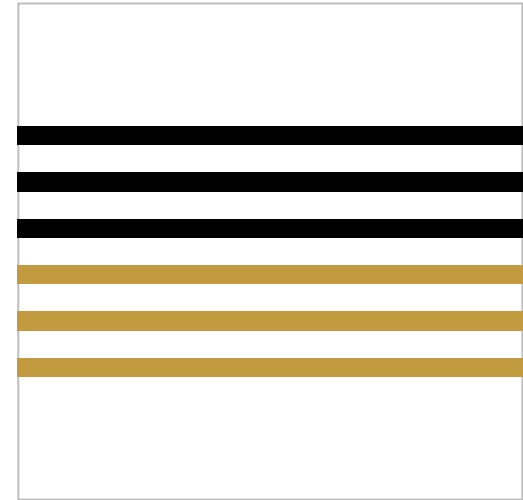
GRAPHIC ELEMENTS



RECTANGLES

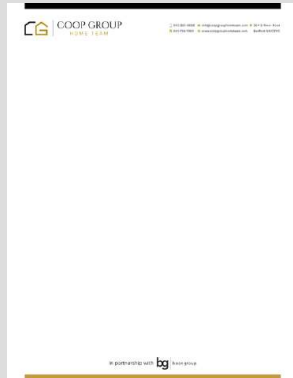
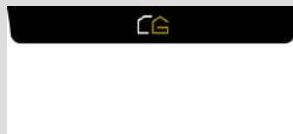


THICK LINES



THIN LINES

FULL BRAND



SOCIAL MEDIA

FACEBOOK



INSTAGRAM



EMAIL SIGNATURE



PRINT BRANDING

COMING SOON

FOR SALE

PENDING

OPEN HOUSE

SOLD

 COOP GROUP
HOME TEAM
In partnership with  beangroup

603-825-6696

KEVIN & DANIELLE COOPER
REALTOR

coopgrouphometeam.com | 603-766-1980

 COOP GROUP
HOME TEAM
In partnership with  beangroup

OPEN HOUSE

603-825-6696

KEVIN & DANIELLE COOPER
REALTOR

 COOP GROUP
HOME TEAM
In partnership with  beangroup

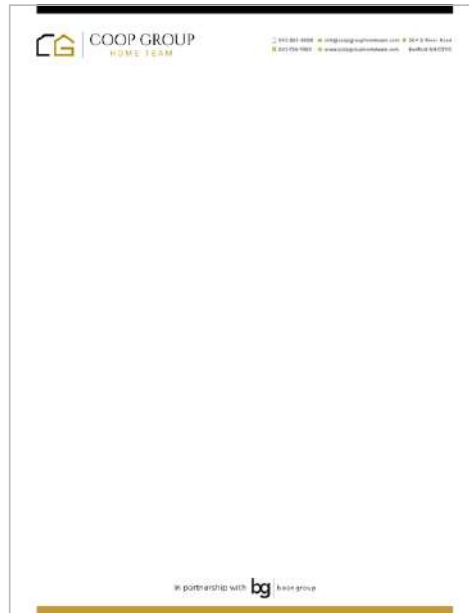
603-825-6696
info@coopgrouphometeam.com

KEVIN & DANIELLE COOPER
REALTOR

coopgrouphometeam.com | 603-766-1980

PRINT BRANDING

STATIONERY



BUSINESS CARD





COOP GROUP

HOME TEAM



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