

# Real Estate CORNER



NOVEMBER 2021

## How Remote Work Has Changed Home Needs

Recent headlines indicate that working from home isn't a passing fad. The pandemic has shifted the way employers view working from home. For many people, the rise in remote work influenced what they're looking for in a home and created a greater appetite for a dedicated home office.

Some have adjusted the situation by moving to or considering a move to a bigger home, while others have chosen to get creative and make the space they already had work for them.

If you're still longing for a dedicated home office, now may be the time to find the home that addresses your evolving needs. More and more companies are delaying their plans to return to the office and others are deciding to remain fully remote permanently.

According to economists from Goldman Sachs: "Job ads increasingly offer remote work and surveys indicate that both workers and employers expect work from home to remain much more common than before the pandemic."

### How Does This Impact Homeowners?

If you're working remotely and own your home, it's important to realize that continued remote work may give you opportunities you didn't realize you had. If you aren't tied to a specific area for your job, you have more flexibility when it comes to where you can live and how you live.

### If you are one of the nearly 23% of workers who will remain 100% remote...

You have the option to move to a lower cost-of-living area or to the location of your dreams. In more affordable areas, you'll be able to get more home space for your money, giving you more breathing room and more options for your dedicated office. You could also move to a location where you've always wanted to live – somewhere near the beach, the mountains, or simply a market that features the kind of weather and community amenities you're looking for. Without your job tying you to a specific location, you're bound to find your ideal spot.

### If you are one of the almost 15% of workers who will have a partially remote or hybrid schedule...

Relocating within your local area to a home that's further away from your office could be an option to consider. Since you won't be going in to work every day, a slightly longer commute from a more suburban or rural neighborhood may be a good trade-off for a home with more features, space, or comforts.

If remote work has changed your home needs and you'd like to explore your options, call us at 562.896.2456 to schedule a free consultation!

JUST SOLD



Sold for \$795,000

**4333 E. 15th Street**  
Spanish-style bungalow near the Traffic Circle.



Sold for \$805,000

**3818 N. Studebaker Road**  
We represented the buyer.



Sold for \$660,000

**1655 Clark Avenue #322**  
We represented the buyer.



Sold for \$335,000

**528 Cedar Avenue 2K**  
Charming condo in downtown Long Beach.



Sold for \$875,000

**618 Stanley Avenue**  
Craftsman bungalow in Rose Park.



Sold for \$815,000

**3240 E. Saint Francis Place**  
Spacious single-family home.

# Staging on a Budget

Even though homes are going quickly in this seller's market, one thing hasn't changed: Staging your home can help you get top dollar! Here are a few ways to give your home a makeover without hiring a professional stager or breaking your bank.

**Declutter Your Space** - Decluttering can be daunting but when it comes down to staging, it's the very first step. It's nearly impossible to begin staging a home if there are miscellaneous items lying around. To lower the odds of getting overwhelmed by the task at hand, start in one room and then continue working room by room.

**Depersonalize The Decor** - Let's face it, buyers need to be able to picture themselves in the house they're viewing. That wall of family photos may mean the world to you, but it could hinder the potential buyers from imagining their family in the home. As a general rule of thumb, plan on temporarily storing away family photos, and personal items until after the showings.

**Do A Deep Clean** - You may be tempted to hire a professional cleaner, but you can save some big bucks by rolling up your sleeves and doing the job yourself. In addition to checking off your basic cleaning tasks, consider the not-so-common household chores like cleaning the baseboards, walls, ceiling fans, and windows.

**Apply Fresh Paint** - Applying a fresh coat of paint is one of the least expensive ways to give your home a facelift. Painting your rooms a neutral-toned color can increase your home value by a surprising \$5,000. If you're looking to attract more home buyers and more money, head over to your local paint store and start looking at color palettes.

**Boost Your Curb Appeal** - There are dozens of cheap and eye-catching exterior improvements you can make to vamp up your curb appeal. To start, clear away dead shrubs and branches, spray down your sidewalks, manicure your lawn, and consider tending your garden beds or adding potted plants.

**Add Finishing Touches** - Small accent decor items like pillows, a throw blanket, or added foliage can make a huge difference in the eyes of others. You don't have to spend a fortune to make your home feel like it was staged professionally. When in doubt, stick with the motto "less is more". Remember that the goal of staging is to highlight the best features of your home.



## Is it Time to Update Your Front Door?

First impressions matter and nowhere in your home is that more apparent than with your front door. However, front doors can sometimes be forgotten when it comes to home updates but they're one of the projects that can actually make a huge impact without breaking the bank. If you'd like a fresh new look for your entryway, here are some things to keep in mind as you embark on that project.



**PAINT COLOR MATTERS** The easiest way to give your front door a face lift is a new coat of paint. Navy blue, charcoal gray, and black are among the most popular front door colors. They are welcoming in a sophisticated way.

**WHY STOP THERE?** Once your front door is upgraded, why not inspect all the doors in your home? Doors get used a lot so they can often show wear and tear. Make sure the paint isn't chipped and the hinges are tight. Check all the doorknobs and make sure none of them are loose.

However, even if your doors are perfectly intact, there are other things to consider. Do your doors match the design of your house? Do they look cohesive with your windows? If the answer is no to any of these, consider updating all the doors in your home.

**GET A HANDLE ON IT** Doors aren't the most fun part of decorating your home. It's easy to get distracted by new countertops, or hip new furniture, but doors are just as important. After all, it's the first thing guests will see when entering your home. So next time you're planning for small home projects, consider giving your doors some love.

### Our New Buyer & Seller Guides Are Here!

#### Seller's Guide

Thinking of selling a home in 2021? Get our free comprehensive guide to home selling! Scan the QR code to download it.



#### Buyer's Guide

Buying a home can be intimidating. Get our free buyer's guide to walk you through home buying. Scan the QR code to download it.



# Local Spotlight: Long Beach Museum of Art

You may have driven past the Long Beach Museum of Art many times, but how much do you know about it? The museum started out as Elizabeth Milbank Anderson's home. The historic home was built in 1911, and had many different uses before it officially became a museum in 1957. It served as Long Beach's first social, athletic and beach club in 1926, then became the U.S. Navy Chief Petty Officer's Club during World War II.

Since becoming a museum, more than 3,000 works of art have been added to permanent exhibits. The museum has also been home to a number of traveling exhibits featuring many different types of art. Outside, you'll also find the museum's sculpture garden, as well as the original carriage house and pavilion.



As if the art wasn't beautiful enough, the museum's location in Bluff Park gives it a stunning view of the ocean. To truly enjoy the views, have a meal at Claire's, the museum's outdoor restaurant. It has finally reopened after being closed for months due to COVID, and now has a fully revamped menu. The museum is also available to rent, so consider hosting your next event there! The guests will love the views of Catalina and the Queen Mary. If you're lucky, you may even see a dolphin or two.

The Long Beach Museum of Art is located at 2300 E. Ocean Boulevard and you can find more information online at [lbma.org](http://lbma.org). Hours are Thursday through Sunday from 11am to 5pm. Tickets are \$12 or \$10 for seniors. Children 12 and under are free.



## Long Beach Public Art

As you walk down the streets in Downtown Long Beach, you might notice that the streets seem to be a little more colorful than they used to be. The Arts Council of Long Beach, along with the POW! WOW!, an art association, and the City Council are making a splash when it comes to the new wave of public art in Long Beach.

### A Sense of Belonging

One of the best parts about the public art initiative in Downtown Long Beach and in Long Beach in general, is the sense of



acceptance and belonging. The Arts Council of Long Beach works together with restaurants, buildings, artists, local theaters, and other groups to bring art to the people of Long Beach. They encourage all art and artists and lack any kind of exclusivity. In fact, their online interactive map has a submission form so anyone's art can be included.

acceptance

and belonging. The Arts Council of Long Beach works together with restaurants, buildings, artists, local theaters, and other groups to bring art to the people of Long Beach. They encourage all art and artists and lack any kind of exclusivity. In fact, their online interactive map has a submission form so anyone's art can be included.

The Arts Council of Long Beach also gives back to the community with grants for artists, job and internship creation, and professional development opportunities. If you love art, we highly recommend you check out their website and see what they might have to offer you, or to look for ways you can get involved in giving back.

### More Long Beach Art

POW! WOW! Long Beach is a week-long, city-wide event that takes place in the summer throughout Long Beach. It is part of a global series of street art events, and we are so lucky to have it in our backyard! While the festival itself is currently on hiatus due to COVID, the organization has still been teaming up with local artists



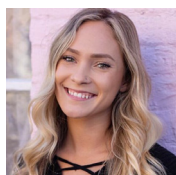
CalBRE License 01464124



Shannon Jones  
Licensed Real Estate  
Salesperson  
CalBRE#01247705



Brad Jones  
Licensed Real Estate  
Salesperson  
CalBRE#01394310



Rachel Garcia  
Marketing Manager



Sarah Kamerud  
Listing Coordinator

## THE BEST MOVE YOU'LL EVER MAKE!

**(562)896-2456 | [ShowMeHome.com](http://ShowMeHome.com)**

6621 E. Pacific Coast Highway #150 Long Beach, CA 90803

# Thank You!

★ ★ ★ ★ ★

We appreciate our clients who've taken the time to write us a Google review.

"The Shannon Jones Team is a highly experienced, knowledgeable and effective agency. Shannon and Brad worked tirelessly to sell our home, which was no easy task. We look forward to working with her team again when we are back in the market!" - **Jack Wheaton**

"The Shannon Jones team is second to none. They are very knowledgeable, thorough and focus on customer service. They know real estate & the market inside and out. But most of all they care about you and your family making the most important purchase of your life. They listen to your needs and execute your wishes exquisitely." - **Brandi Zamora**

**WE'RE SO LUCKY** to have clients like you. If you're feeling inspired to write a 5-star review, we'll send you a free Starbucks gift card! To write a Google Review, scan the QR code to the right.



## Can You Count on Reviews?

If you've ever been looking for a great local restaurant, hairstylist, or plumber, you've probably gone on sites like Google or Yelp to look at their reviews. And, you may have wondered "Can I trust these reviews?"

Many people rely on reviews to choose a business. If you're one of those people, it might be time to start sharing your experiences at local businesses. You never know who your review could help in the future! Need some tips on how to write a review? Here are some questions to guide you through writing a review:

- What's the full name of the business?
- What service or product did they provide you?
- How did you find their business?
- Why did you choose them?
- Would you work with them in the future?
- What about your experience stood out to you?