

LONG BEACH Real Estate CORNER



MAY/JUNE 2025

BIG NEWS: We're Joining Forces With The Whipple Group! *A New Chapter, Same Exceptional Service You Know and Trust*

After more than 25 incredible years of serving the Long Beach community, The Shannon Jones Team is excited to announce that we are joining forces with another powerhouse in local real estate—The Whipple Group.

This decision didn't happen overnight. It's the result of thoughtful conversations, shared values, and a vision for how we can better serve our clients and our community in the years ahead.

Like The Shannon Jones Team, the Whipple Group has built a strong reputation for being community-based, relationship-driven, and fiercely dedicated to providing outstanding service to clients. Both teams have grown their business largely by referral, and are known for providing clients with a high-touch personalized experience and outstanding marketing.

So, what does this mean for you?

For our clients, this partnership is a win-win.

You and your friends and family members will still receive the same care, communication, and expert guidance that we've



always provided. You'll also benefit from enhanced support, fresh ideas, and a broader reach. Together, we'll have more experts to serve you, more resources to market homes creatively, and even greater depth of knowledge about the neighborhoods we serve.

We believe that the future of real estate lies in relationship-driven service combined with cutting-edge marketing – the kind that combines deep local knowledge with a personalized, hands-on approach. This partnership provides us the flexibility and creativity to adapt to a changing market while staying rooted in the values that matter most: trust, integrity, and community.

As we enter this new chapter, one thing remains unchanged: Our commitment to you.

Whether you're buying, selling, or just need advice on the market, we're here to guide you every step of the way—now as a unified team with even more strength behind us.

We're so grateful for your continued trust and support. Stay tuned for more updates, events, and ways we'll be serving Long Beach and the surrounding communities—together.

For more information on our new partnership, visit showmehome.com/partnership or scan the QR code.



SCAN ME

Is A Pool Home For You? *Factors to Consider*



On a hot summer day, nothing sounds more refreshing than jumping into a nice, cold pool. And, it's even better if the only thing in between you and the pool is your sliding glass door! For many people, owning a home with a pool is the ultimate dream but they forget to consider the amount of responsibility that comes with it. Even though buying a home with a pool has its undeniable benefits, there are a number of things to keep in mind before diving in.

RECURRING COSTS - It's time to crunch some numbers. Before committing to a pool home, it's best to be sure the recurring costs fit within your budget. The cost of upkeep depends on the type of pool it is, the size, its age, and how much it's used. The annual cost to own a pool with maintenance, utilities, repairs, and water is about \$3,000 to \$5,000 per year.

MAINTENANCE - We're not going to beat around the bush, maintaining a sparkling clean pool can be a lot of work. If you don't have time to maintain your pool (or you don't want to),

you can opt to hire a professional pool maintenance company to do the work for you! Here's what regular maintenance entails: skimming the pool, scrubbing the walls, checking water levels, adding chemicals, and utilizing a pool vacuum.

INSURANCE - There's a high chance that your pool insurance will be covered by your homeowner's insurance, but it's still important to discuss the details before buying a home with a pool.

LIABILITY - Even though swimming pools are a fun addition to any home, they can be dangerous. When you own a home with a pool, you're in charge of making sure that pool is safe and secure. If any accidents happen at or around the pool you could be held liable for any injuries that occur.

If you're ready to take on the responsibility and reap the benefits of a pool, we've put together a handy search of all of the pool homes available in Long Beach! Scan the QR code to browse pool homes, and when you're ready to schedule a showing, give us a call at 562-896-2456.

Pool Homes in Long Beach

Summer will be here before you know it! If you want to spend the hot summer days lounging beside your own pool, now's the time to start searching for pool homes. ☺ Don't worry, we've got you covered! Scan the QR code to see all of the pool homes for sale in Long Beach.



SCAN ME

Myths Holding Back Home Buyers

Buying a home is exciting and rewarding, but some potential home buyers are sidelined before they ever get started because of myths that hold them back. Here are the most common myths that can bog down would-be buyers.

MYTH #1: "I NEED A 20% DOWN PAYMENT"

Many potential buyers believe that they need at least 20% down to buy their dream home. However, there are programs available that allow buyers to put down as little as 3% and in some cases, even 0% down. If you're a potential buyer who's unsure about how much money you can or should put down, we can connect you with a qualified lender to explore your options.

MYTH #2: "I NEED A 780 FICO® SCORE OR HIGHER TO BUY"

This can sound daunting to those who have a lower credit score. In fact, conventional loans require a minimum score of 620 and FHA loans require a minimum score of 580. And if your credit score is lower than that, there are credit repair companies that can help.

MYTH #3: "YOU CAN SAVE MONEY BY BUYING A FSBO"

FSBO, or for sale by owner, is when the owner sells a home directly without a real estate agent. Real estate negotiations can be tricky



and it's wise to have a professional expert to help you evaluate the home, pricing, contract, and disclosures.

MYTH #4: "ALL LENDERS ARE THE SAME"

This is a common home buying myth. It's easy to think that lenders are the same, but much like real estate agents, this isn't the case. Some lenders will have access to different programs that could work better for your situation. Or sometimes, you'll simply have a better rapport with one lender over another.

Whether buying your first home or moving up to your dream home, knowledge is always important. You don't want to accidentally let home buying myths get in the way of you and homeownership. If you would like more home buying resources or have any questions, give us a call at 562-896-2456.

Sweet Success

3 Long Beach Cookie Companies You'll Love



Whether you're treating yourself or picking up the perfect gift, Long Beach is home to some seriously sweet cookie creators. From feel-good community impact to luxury indulgence, here are three local businesses that are baking up something special.



The Village Cookie Shoppe – Cookies That Change Lives

📍 1955 Long Beach Blvd, Long Beach, CA

Run through the Village Wellness Center, a program of **Mental Health America of Los Angeles (MHALA)**, The Village Cookie Shoppe is more than a bakery—it's a mission. This social enterprise helps individuals with mental health needs and life challenges gain employment experience and confidence. Their hand-crafted cookies come in classic varieties like chocolate chip and oatmeal raisin, and each bite supports a greater cause. Whether you're buying for an event or just want to support a meaningful local business, these cookies do good and taste even better.

Royal Gourmet Cookies – Where Decadence Meets Design

📍 Online-based, local delivery available

Craving cookies that are as gorgeous as they are delicious? Look no further than **Royal Gourmet Cookies**. This woman-owned small business specializes in thick, gourmet-style cookies with an artistic flair. Owner Emerald Sharee began baking cookies to earn extra money at age 15, and she's been on a cookie quest ever since. From gooey red velvet stuffed cookies to beautifully detailed seasonal treats, Royal Gourmet elevates cookies into edible art. They also offer custom orders, making them a go-to for celebrations, gifts, and special events. Perfect for when you want something show-stopping and scrumptious.



Baker Bear Cookies – Whimsy and Flavor in Every Bite

📍 Online and pop-up markets around Long Beach

Founded by a passionate local baker with a creative twist, **Baker Bear Cookies** brings a sense of fun and nostalgia to every box. Using a combination of traditional family recipes and modern creativity, their specialties include the locally-famous Choco-Butterscotch Chip cookies and the Bear Paw cookies. Baker Bear

pops up regularly at local markets and events—follow them on social media to track them down and try their rotating seasonal menu. These cookies are made to make you smile.



Supporting Local Never Tasted So Good!

From empowering community members to crafting gourmet masterpieces, these Long Beach cookie creators are baking up joy one batch at a time. Next time you're in the mood for something sweet, skip the chain stores and support these amazing local businesses instead.



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We've got exciting news! The Shannon Jones Team is joining forces with The Whipple Group, the top team at Keller Williams Pacific Estates.
See the full article on Page 1 for more details.

THE BEST MOVE YOU'LL EVER MAKE!

(562)896-2456 | [ShowMeHome.com](https://www.ShowMeHome.com)

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JUST SOLD



Sold for \$524,000

550 Orange Ave #429

Helped our buyer get into this great condo in Alamitos Beach.



Sold for \$1,270,000

2170 Dudley Cir

Beautiful 4-bedroom, 3-bath home in Signal Hill.



Sold for \$480,000

4045 E 3rd St #108

Belmont Heights condo with parking and storage sold after 7 days on market.



Sold for \$1,185,000

744 Molino Ave

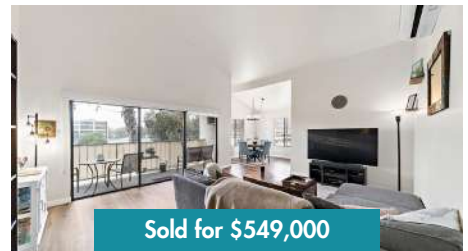
Beautiful Rose Park Craftsman sold for \$85,000 above asking price!



Sold for \$1,268,000

1044 Daisy Ave

3 Homes on a Lot in Downtown Sold for \$19,000 above asking price.



Sold for \$549,000

3530 Elm Ave #309

Helped our clients buy this Bixby Knolls condo in 2017 and sell it in 2025!