

TEAM NEELY



COLDWELL BANKER

NEXT GENERATION REALTY



Our Exclusive “Sellers” Marketing Plan

Learn What Makes Us Different!

Quick Overview:

Our Exclusive Marketing Plan It all starts with understanding the current real estate market.

We understand the current comps, market + land values and adjustments that need to be made to price your home to get sold. At the same time, it's our responsibility to give your property maximum exposure and sell for the highest possible price.

Our Commitment: We will listen to all your needs and align our strategy to accomplish this We won't waste your time and always be very honest with you We will always give you a comprehensive / competent analysis of your property based on current market values, analytics & trends We will do everything in our power to get your property sold.

Your home is unique and we will represent your property in this manner. We will utilize exclusive property websites to showcase your property Utilizing the Auction & Realty Collaboration Experience Worldwide Global Reach Powerful Global Media Partnerships to give you International exposure Property Advertising in relevant media publications.

Direct Mail – Fliers + Postcards Distinctive Marketing Brochures – Custom tailored for your property Digital Marketing Comprehensive Online Exposure – Property Distribution:

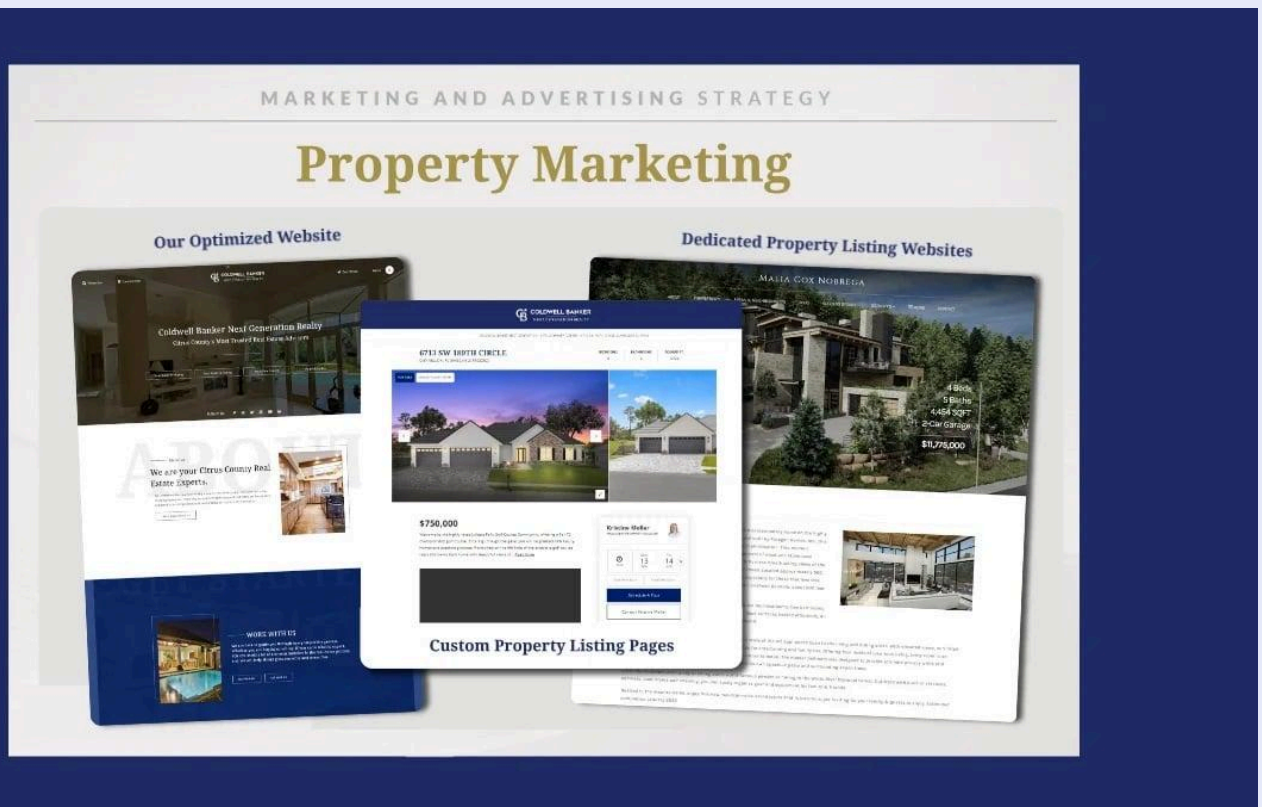
Most significant media companies and real estate focused websites in the state and beyond. Measuring Results – Your Personalized Marketing Summary.

We will keep you informed of the Marketing Process Marketing Search Engine – To maximize the potential for your home to be found online.

Utilizing our focused Social Media Marketing E-Flyers to all agents in the Citrus County and Surrounding Markets Market Expertise

– Local Authority Advertising – Printed Local Ads Show Perfect – Professional Home Staging Services Professional Photography + Video of your property Hosted Caravan + Brokers Open House for maximum Agent exposure Public Open Houses + Private Showings.

We will follow up on all showings We will use our Negotiating Skills to achieve the highest possible price in the shortest period of time, with the fewest hassles for you You will get Unparalleled Results



The other elements of our Sellers Marketing Plan...

Our Digital Marketing Strategy

MARKETING STRATEGY

ZILLOW, REALTOR.COM, TRILIA
These services are the most widely used websites by consumers looking for real estate information and listings. We are a member of all of them to ensure our listings are visible to the widest possible audience.

MULTIPLE LISTING SERVICE (MLS)
We are a member of the Multiple Listing Service of Florida, which is the largest MLS in the United States.

SOCIAL MEDIA
We have a strong online presence on our Social Media pages, including Facebook, Twitter, YouTube, LinkedIn and Instagram.

FACEBOOK ADVERTISING
We don't just "post" to our social media pages, we can target our ads to specific demographics. Our ads will be seen by the people most likely to be interested in your business.

OUR WEBSITE
We are a member of the Florida Multiple Listing Service (MLS) and we are a member of the National Multiple Listing Service (NMLS). We are also a member of the Florida Real Estate Council (FREC) and the Florida Real Estate Institute (FREI).

OPEN HOUSES
We offer a variety of services to our clients, including open houses, virtual tours, and more. We will work with you to create a marketing plan that is tailored to your business.

Google Business
Property Listing Posts



Complete Online & Social Promotion
Our Digital Open House Promotions!
More!

SEE YOU AT THE OPEN HOUSE!

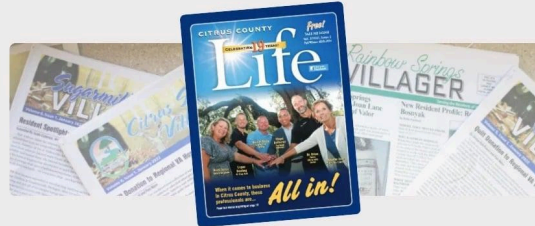


Social Media Marketing



Local Print Ads

Community Publications,
Real Estate, Social, Local
Newspapers & More



Global Marketing



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Our Marketing & Advertising Strategy:

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- Experience Worldwide Global Reach
- Powerful Global Media Partnerships to give you International exposure
- Property Advertising in relevant media publications
- Direct Mail – Fliers + Postcards
- Distinctive Marketing Brochures – Custom tailored for your property
- Digital Marketing
- Comprehensive Online Exposure – Property Distribution: Most significant media companies and real estate focused websites in the state and beyond.
- Measuring Results – Your Personalized Marketing Summary. We will keep you informed of the Marketing Process
- Marketing Search Engine – To maximize the potential for your home to be found online.
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- E-Flyers to all agents in the Citrus County and Surrounding Markets
- Market Expertise – Local Authority
- Advertising – Printed Local Ads
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