July 2024 Housing Market Report

Prepared by Bright Research



Key Market Statistics	Jul 2024	Jul 2023	Change	YTD 2024	YTD 2023	Change
Closed Sales	21,162	18,933	+11.8%	127,589	127,394	+0.2%
Median Sold Price	\$420,000	\$400,000	+5.0%	\$407,400	\$385,000	+5.8%
Median Days on Market	9 days	8 days	+1 day	10 days	9 days	+1 day
New Pending Sales	21,198	20,829	+1.8%	139,483	139,362	+0.1%
New Listings	23,969	21,872	+9.6%	176,256	167,107	+5.5%
Active Listings	36,401	29,197	+24.7%	36,401	29,197	+24.7%
Months of Supply	2.00	1.52	+0.48 mos.	2.00	1.52	+0.48 mos.
Showings	369,414	425,351	-13.2%	2,792,877	3,169,288	-11.9%

Housing Market Trends

Moving towards a more balanced housing market in the Mid-Atlantic. Inventory is increasing, creating a little more leverage for buyers in the market. At the end of July, there was two months of supply overall in the Bright MLS service area, the highest level since April 2020. The number of active listings has increased for six months in a row, with inventory up 24.7% compared to a year ago.

While conditions have shifted somewhat, the Mid-Atlantic housing market is still very competitive. Half of all homes sold in July were on the market nine days or less. The median days on market is just one day longer than a year ago.

Furthermore, more inventory has not slowed price appreciation in many markets. Home prices dipped seasonally between June and July; however, overall, the median sold price in the Mid-Atlantic in July was up 5.0% year-over-year.

Market Outlook

The number of 2024 home sales is about the same as in 2023, but market activity is expected to accelerate in the second half of the year. Mortgage rates will come down this fall, which will bring both more buyers and more sellers into the market. Home prices will come down seasonally, though prices will still be higher than a year ago and affordability will still be a big challenge for many homebuyers.





Mar Apr May Jun

Jul

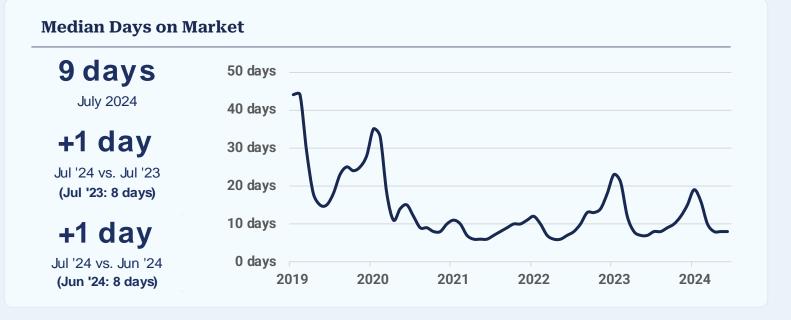
Aug Sep

Oct Nov Dec

Feb

Jan





(Jun '24: 20,552)

36,401 80,000 70,000 July 2024 60,000 +24.7% 50,000 40,000 Jul '24 vs. Jul '23 (Jul '23: 29,197) 30,000 20,000 +3.7% 10,000 Jul '24 vs. Jun '24 2021 (Jun '24: 35,106) 2024 2019 2020 2022 2023

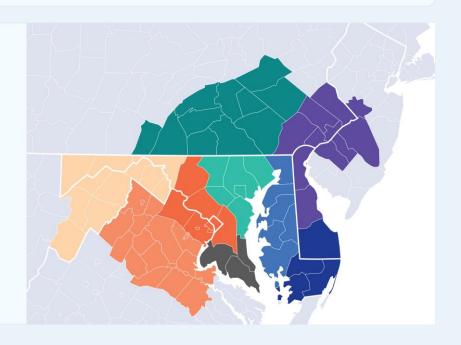
	Closed Sales		Median Sales Price		Median Days on Market	
Local Markets	Jul '24	vs. Jul '23	Jul '24	vs. Jul '23	Jul '24	vs. Jul '23
Mid-Atlantic	21,162	+11.8%	\$420,000	+5.0%	9 days	+1 day
Philadelphia Metro	6,241	+13.1%	\$395,000	+7.0%	10 days	+1 day
Baltimore Metro	3,005	+7.9%	\$403,000	+6.1%	8 days	+1 day
Washington, D.C. Metro	4,811	+10.3%	\$625,000	+5.9%	8 days	+1 day
Central Pennsylvania	2,531	+13.2%	\$294,700	+7.2%	7 days	+0 days
MD/WV Panhandle	678	+8.7%	\$297,432	+0.8%	15 days	+4 days
MD Eastern Shore	344	+5.8%	\$381,250	+11.4%	12 days	+4 days
Del/Mar Coastal	810	+25.6%	\$394,245	+1.3%	26 days	+10 days
Southern Maryland	438	+8.7%	\$442,385	+5.3%	11 days	+0 days
North Central Virginia	1,587	+9.3%	\$490,000	+4.3%	9 days	+2 days

	New Pending Sales		New Listings		Showings	
Local Markets	Jul '24	vs. Jul '23	Jul '24	vs. Jul '23	Jul '24	vs. Jul '23
Mid-Atlantic	21,198	+1.8%	23,969	+9.6%	369,414	-13.2%
Philadelphia Metro	6,018	+1.9%	7,154	+8.3%	122,759	-14.7%
Baltimore Metro	3,103	+2.1%	3,342	+17.2%	53,309	-12.9%
Washington, D.C. Metro	4,539	-2.0%	4,989	+2.2%	84,577	-17.4%
Central Pennsylvania	2,627	+3.7%	2,993	+14.9%	37,482	-10.1%
MD/WV Panhandle	773	+4.5%	835	+12.7%	9,324	-5.3%
MD Eastern Shore	373	+3.0%	418	+13.9%	4,531	+4.4%
Del/Mar Coastal	846	+2.2%	1,065	+21.2%	11,964	+0.4%
Southern Maryland	497	-3.1%	516	-4.8%	7,928	-14.0%
North Central Virginia	1,614	+0.6%	1,766	+7.1%	24,225	-9.7%

	Active	Listings	Months of Supply		
Local Markets	Jul '24	vs. Jul '23	Jul '24	vs. Jul '23	
Mid-Atlantic	36,401	+24.7%	2.00	+0.48 months	
Philadelphia Metro	10,798	+17.9%	2.04	+0.43 months	
Baltimore Metro	4,774	+30.2%	1.84	+0.52 months	
Washington, D.C. Metro	7,341	+28.1%	1.82	+0.49 months	
Central Pennsylvania	3,622	+25.5%	1.66	+0.4 months	
MD/WV Panhandle	1,485	+22.8%	2.41	+0.42 months	
MD Eastern Shore	925	+31.4%	3.05	+0.78 months	
Del/Mar Coastal	2,724	+45.8%	3.67	+1.12 months	
Southern Maryland	728	+6.7%	1.74	+0.16 months	
North Central Virginia	2,483	+19.1%	1.83	+0.38 months	

Local Market Map





About Bright MLS

Bright MLS was founded in 2016 as a collaboration between 43 visionary associations and two of the nation's most prominent MLSs to transform what an MLS is and what it does, so real estate pros and the people they serve can thrive today and into our data-driven future through an open, clear and competitive housing market for all. Bright is proud to be the source of truth for comprehensive real estate data in the Mid-Atlantic, with market intelligence currently covering six states (Delaware, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia) and the District of Columbia.

Please contact Christy Reap, Media Relations Director with interview or information requests:

- (202) 309-9362
- christy.reap@brightmls.com