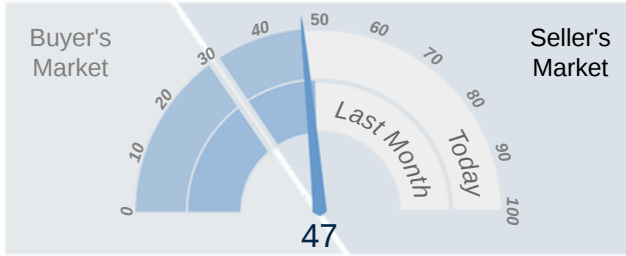


HERMOSA BEACH, CA 90254 Single-Family Homes

This week the median list price for Hermosa Beach, CA 90254 is \$4,199,000 with the market action index hovering around 47. This is less than last month's market action index of 49. Inventory has increased to 15.

Market Action Index

This answers "How's the Market?" by comparing rate of sales versus inventory.

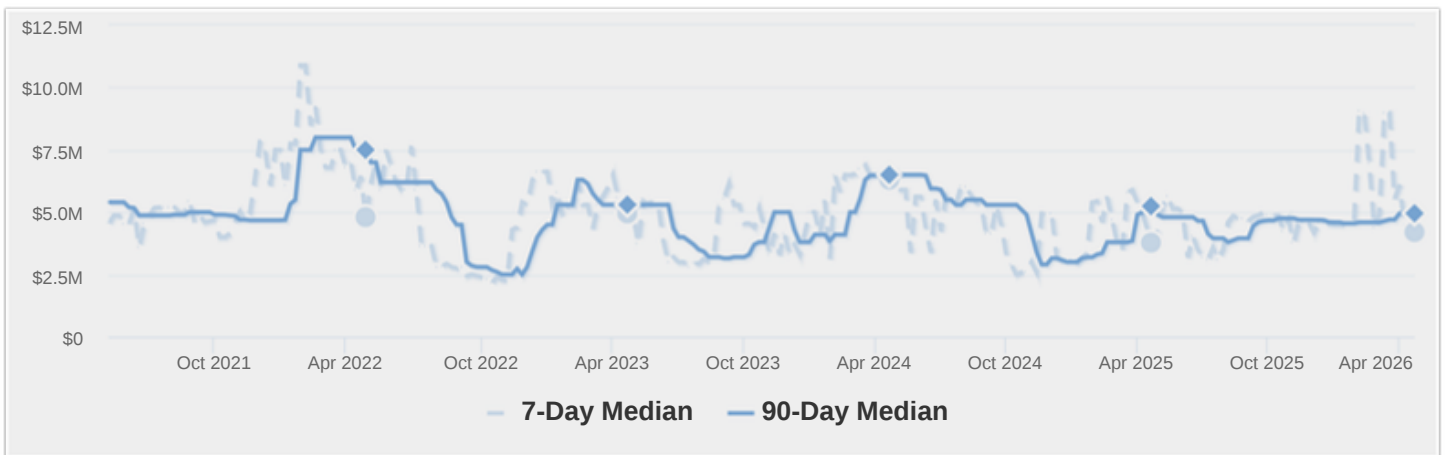


Strong Seller's Market

Market Narrative

The market has been cooling off a bit in recent weeks, as more homes are available and demand is less. We're already seeing prices move lower as a result. Expect this trend to continue especially if the index falls to the Buyer's zone. Watch for a persistent up-turn in Market Action to signal prices rising again.

Median List Price



Market Segments

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$11,987,500	5,902	4,500 - 6,500 sqft	6	6	3	0	1	129
\$4,650,000	3,751	4,500 - 6,500 sqft	4	4.3	20	0	0	171
\$3,497,000	2,039	0 - 4,500 sqft	3	2.5	75	2	1	3
\$2,499,000	1,561	0 - 4,500 sqft	3	1.5	58	0	0	14

Real-Time Market Profile

Median List Price		\$4,199,000
Median Price of New Listings		\$3,435,000
Per Square Foot		\$1,608
Average Days on Market		101
Median Days on Market		56
Price Decreased		7%
Price Increased		0%
Relisted		7%
Inventory		15
Median Rent		\$17,990
Market Action		47

Strong Seller's Market