Existing Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	10-2014	10-2015	Percent Change	YTD 2014	YTD 2015	Percent Change
Closed Sales	10-2012 10-2013 10-2014 10-2015	2,602	2,604	+ 0.1%	25,366	28,180	+ 11.1%
Average Sales Price	10-2012 10-2013 10-2014 10-2015	\$173,129	\$184,478	+ 6.6%	\$176,851	\$187,340	+ 5.9%
Median Sales Price	10-2012 10-2013 10-2014 10-2015	\$145,000	\$158,350	+ 9.2%	\$150,000	\$160,000	+ 6.7%
Days on Market	10-2012 10-2013 10-2014 10-2015	78	65	- 16.7%	77	68	- 11.7%
Pct. of Orig. Price Received	10-2012 10-2013 10-2014 10-2015	93.0%	94.3%	+ 1.4%	93.6%	94.7%	+ 1.2%
Pending Sales	10-2012 10-2013 10-2014 10-2015	2,166	2,553	+ 17.9%	26,127	29,797	+ 14.0%
Inventory	10-2012 10-2013 10-2014 10-2015	11,682	8,531	- 27.0%			
Supply	10-2012 10-2013 10-2014 10-2015	4.8	3.2	- 33.3%			

New Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	10-2014	10-2015	Percent Change	YTD 2014	YTD 2015	Percent Change
Closed Sales	10-2012 10-2013 10-2014 10-2015	258	269	+ 4.3%	2,310	2,718	+ 17.7%
Average Sales Price	10-2012 10-2013 10-2014 10-2015	\$361,591	\$368,598	+ 1.9%	\$356,293	\$359,719	+ 1.0%
Median Sales Price	10-2012 10-2013 10-2014 10-2015	\$334,846	\$341,726	+ 2.1%	\$323,992	\$329,900	+ 1.8%
Days on Market	10-2012 10-2013 10-2014 10-2015	108	113	+ 4.6%	128	147	+ 14.8%
Pct. of Orig. Price Received	10-2012 10-2013 10-2014 10-2015	101.8%	101.9%	+ 0.1%	101.7%	101.1%	- 0.6%
Pending Sales	10-2012 10-2013 10-2014 10-2015	192	226	+ 17.7%	2,417	3,012	+ 24.6%
Inventory	10-2012 10-2013 10-2014 10-2015	1,576	1,393	- 11.6%			
Supply	10-2012 10-2013 10-2014 10-2015	6.9	5.3	- 23.2%			

New and Existing Homes Combined Activity Overview

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Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

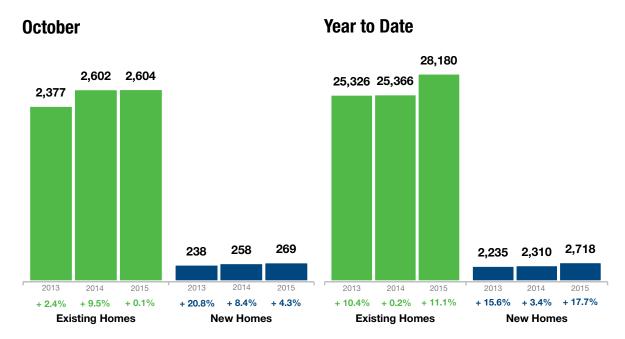
Key Metrics	Historical Sparkbars	10-2014	10-2015	Percent Change	YTD 2014	YTD 2015	Percent Change
Closed Sales	10-2012 10-2013 10-2014 10-2015	2,860	2,874	+ 0.5%	27,683	30,902	+ 11.6%
Average Sales Price	10-2012 10-2013 10-2014 10-2015	\$190,166	\$201,748	+ 6.1%	\$191,856	\$202,524	+ 5.6%
Median Sales Price	10-2012 10-2013 10-2014 10-2015	\$155,000	\$170,000	+ 9.7%	\$159,900	\$170,000	+ 6.3%
Days on Market	10-2012 10-2013 10-2014 10-2015	81	70	- 13.6%	81	75	- 7.4%
Pct. of Orig. Price Received	10-2012 10-2013 10-2014 10-2015	93.8%	95.0%	+ 1.3%	94.3%	95.2%	+ 1.0%
Pending Sales	10-2012 10-2013 10-2014 10-2015	2,358	2,779	+ 17.9%	28,547	32,812	+ 14.9%
Inventory	10-2012 10-2013 10-2014 10-2015	13,263	9,925	- 25.2%			
Supply	10-2012 10-2013 10-2014 10-2015	4.9	3.4	- 30.6%			

Closed Sales

A count of the actual sales that closed in a given month.

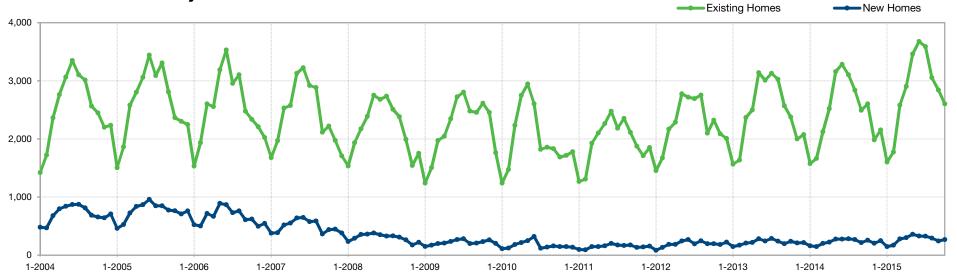


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Closed Sales	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Nov-2014	1,983	-0.8%	205	-2.4%
Dec-2014	2,155	+3.9%	248	+14.3%
Jan-2015	1,604	+1.8%	146	-8.8%
Feb-2015	1,773	+6.6%	173	+16.9%
Mar-2015	2,581	+21.6%	278	+37.6%
Apr-2015	2,903	+15.2%	300	+33.3%
May-2015	3,462	+9.6%	359	+29.6%
Jun-2015	3,677	+12.0%	329	+19.2%
Jul-2015	3,588	+15.6%	325	+15.7%
Aug-2015	3,054	+7.5%	293	+9.3%
Sep-2015	2,842	+14.0%	244	+13.5%
Oct-2015	2,604	+0.1%	269	+4.3%
12-Month Avg	2,686	+9.8%	264	+15.9%

Historical Closed Sales by Month



Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

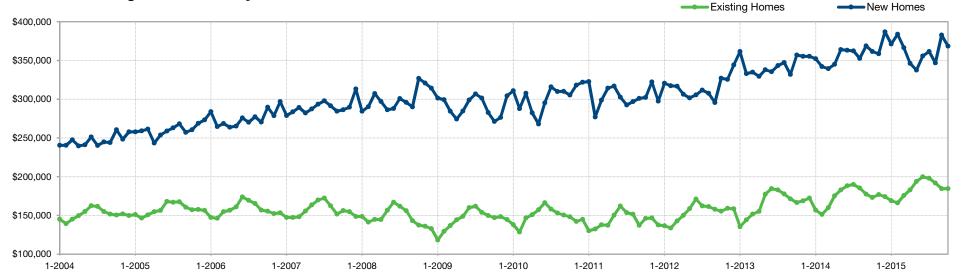


Year to Date October \$356,916 \$361,591 \$368,598 \$356,293 \$359,719 \$340,953 \$167,976 \$176,851 \$187,340 \$166,477 \$173,129 \$184,478 2013 2015 2014 2015 2014 2014 2013 2015 + 1.0% + 7.1% + 4.0% + 6.6% + 9.2% + 1.3% + 1.9% + 8.4% + 5.3% + 5.9% + 10.1% + 4.5% **Existing Homes New Homes Existing Homes New Homes**

Avg. Sales Price	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Nov-2014	\$176,835	+4.8%	\$358,575	+0.9%
Dec-2014	\$174,116	+1.0%	\$386,930	+8.9%
Jan-2015	\$169,065	+7.8%	\$371,246	+5.4%
Feb-2015	\$166,197	+9.8%	\$383,869	+12.2%
Mar-2015	\$175,567	+9.8%	\$366,426	+8.0%
Apr-2015	\$182,834	+4.3%	\$346,286	+0.4%
May-2015	\$193,914	+6.0%	\$337,638	-7.2%
Jun-2015	\$199,761	+6.2%	\$355,712	-2.1%
Jul-2015	\$197,989	+4.2%	\$361,576	-0.2%
Aug-2015	\$191,860	+3.4%	\$346,871	-1.6%
Sep-2015	\$184,554	+4.0%	\$382,717	+3.8%
Oct-2015	\$184,478	+6.6%	\$368,598	+1.9%
12-Month Avg*	\$175,987	+5.6%	\$356,149	+1.6%

^{*} Avg. Sales Price for all properties from November 2014 through October 2015. This is not the average of the individual figures above.

Historical Average Sales Price by Month

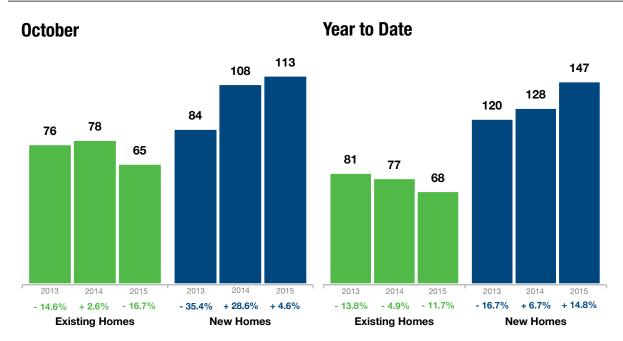


Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.



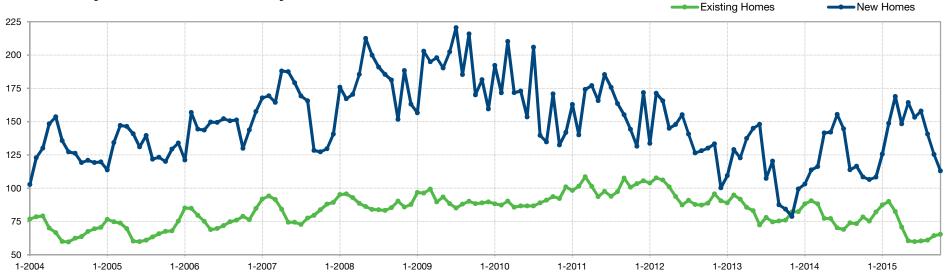
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Days on Market	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Nov-2014	75	-8.5%	106	+34.2%
Dec-2014	82	0.0%	108	+9.1%
Jan-2015	87	-1.1%	126	+22.3%
Feb-2015	90	-1.1%	149	+30.7%
Mar-2015	82	-6.8%	169	+45.7%
Apr-2015	71	-7.8%	148	+5.0%
May-2015	60	-22.1%	164	+15.5%
Jun-2015	60	-14.3%	153	-1.3%
Jul-2015	60	-13.0%	158	+9.0%
Aug-2015	61	-17.6%	141	+23.7%
Sep-2015	64	-12.3%	125	+6.8%
Oct-2015	65	-16.7%	113	+4.6%
12-Month Avg*	78	-11.1%	122	+16.0%

^{*} Days on Market for all properties from November 2014 through October 2015. This is not the average of the individual figures above.

Historical Days on Market Until Sale by Month

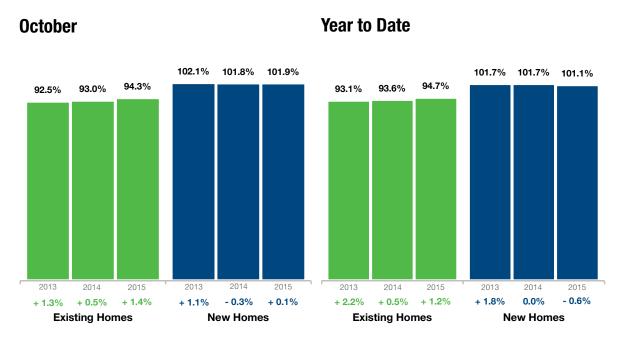


Percentage of Original List Price Received

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Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

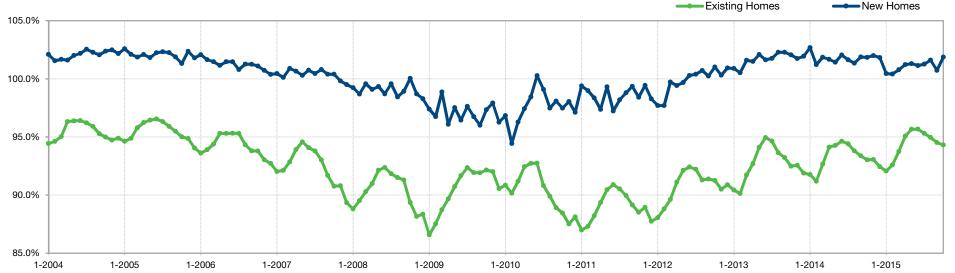
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Pct. of Orig. Price Received	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Nov-2014	93.1%	+0.5%	102.0%	+0.3%
Dec-2014	92.4%	+0.5%	101.8%	-0.1%
Jan-2015	92.1%	+0.3%	100.5%	-2.1%
Feb-2015	92.6%	+1.5%	100.4%	-0.8%
Mar-2015	93.8%	+1.2%	100.8%	-1.1%
Apr-2015	95.1%	+1.1%	101.2%	-0.5%
May-2015	95.7%	+1.5%	101.3%	-0.1%
Jun-2015	95.7%	+1.2%	101.1%	-1.0%
Jul-2015	95.3%	+1.0%	101.3%	-0.3%
Aug-2015	95.0%	+1.3%	101.6%	+0.3%
Sep-2015	94.5%	+1.2%	100.7%	-1.2%
Oct-2015	94.3%	+1.4%	101.9%	+0.1%
12-Month Avg*	93.4%	+1.1%	101.8%	-0.5%

 $^{^{*}}$ Pct. of Orig. Price Received for all properties from November 2014 through October 2015. This is not the average of the individual figures above.

Historical Percentage of Original List Price Received by Month

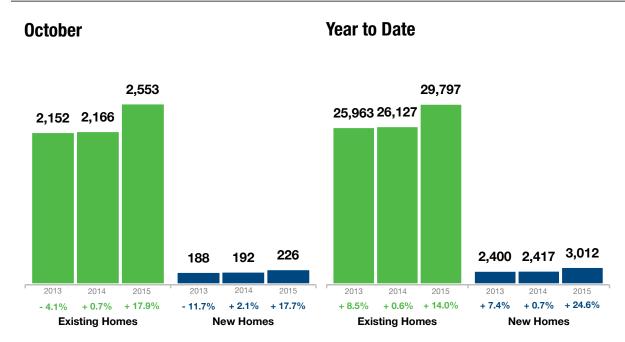


Pending Sales

A count of the properties on which offers have been accepted in a given month.

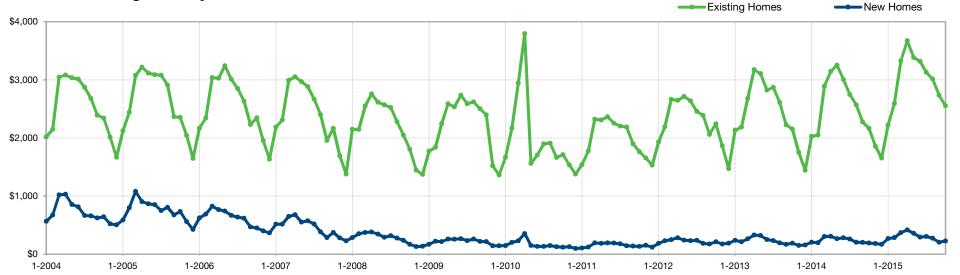


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Pending Sales	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Nov-2014	1,858	+6.1%	182	+21.3%
Dec-2014	1,654	+14.5%	170	+7.6%
Jan-2015	2,221	+9.6%	268	+31.4%
Feb-2015	2,591	+26.5%	285	+43.9%
Mar-2015	3,327	+15.2%	371	+22.4%
Apr-2015	3,675	+16.9%	416	+35.5%
May-2015	3,385	+4.1%	360	+35.8%
Jun-2015	3,320	+10.4%	293	+3.9%
Jul-2015	3,128	+13.9%	304	+17.4%
Aug-2015	3,013	+17.3%	273	+33.2%
Sep-2015	2,734	+20.1%	204	+1.0%
Oct-2015	2,553	+17.9%	226	+17.7%
12-Month Avg	2,788	+13.6%	279	+23.4%

Historical Pending Sales by Month

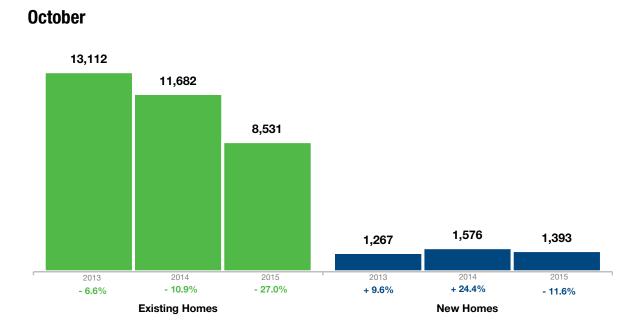


Inventory

The number of properties available for sale in active status at the end of a given month.



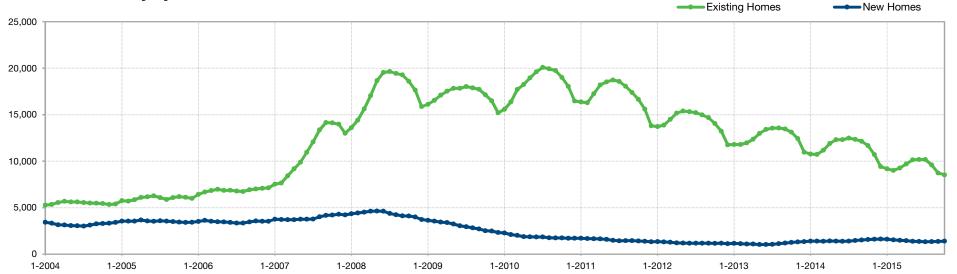
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Inventory	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Nov-2014	10,705	-13.8%	1,605	+22.2%
Dec-2014	9,415	-14.1%	1,628	+21.1%
Jan-2015	9,184	-14.6%	1,604	+14.9%
Feb-2015	8,999	-16.1%	1,547	+9.8%
Mar-2015	9,262	-17.1%	1,494	+8.6%
Apr-2015	9,694	-18.5%	1,455	+3.0%
May-2015	10,138	-17.7%	1,388	-0.4%
Jun-2015	10,180	-17.3%	1,365	-1.9%
Jul-2015	10,185	-18.5%	1,330	-5.5%
Aug-2015	9,598	-22.2%	1,346	-8.1%
Sep-2015	8,738	-28.0%	1,369	-10.5%
Oct-2015	8,531	-27.0%	1,393	-11.6%
12-Month Avg*	9,552	-18.2%	1,460	+3.2%

^{*} Inventory for all properties from November 2014 through October 2015. This is not the average of the individual figures above.

Historical Inventory by Month

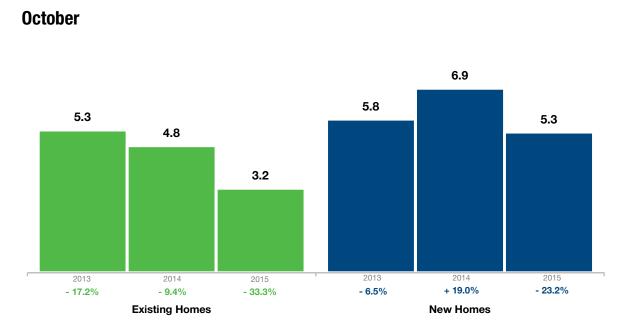


Supply

The inventory of homes for sale at the end of a given month, divided by the average monthly closed sales from the last 12 months.



HEARTLAND MLS



Supply	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Nov-2014	4.4	-13.7%	7.0	+18.6%
Dec-2014	3.8	-15.6%	7.1	+16.4%
Jan-2015	3.7	-15.9%	7.0	+11.1%
Feb-2015	3.6	-18.2%	6.7	+4.7%
Mar-2015	3.7	-19.6%	6.3	+1.6%
Apr-2015	3.8	-22.4%	6.0	-6.3%
May-2015	4.0	-21.6%	5.5	-12.7%
Jun-2015	3.9	-22.0%	5.4	-12.9%
Jul-2015	3.9	-23.5%	5.1	-19.0%
Aug-2015	3.6	-29.4%	5.2	-20.0%
Sep-2015	3.3	-34.0%	5.2	-23.5%
Oct-2015	3.2	-33.3%	5.3	-23.2%
12-Month Avg*	4.8	-21.8%	6.4	-5.8%

 $^{^{*}}$ Supply for all properties from November 2014 through October 2015. This is not the average of the individual figures above.

Historical Supply by Month

