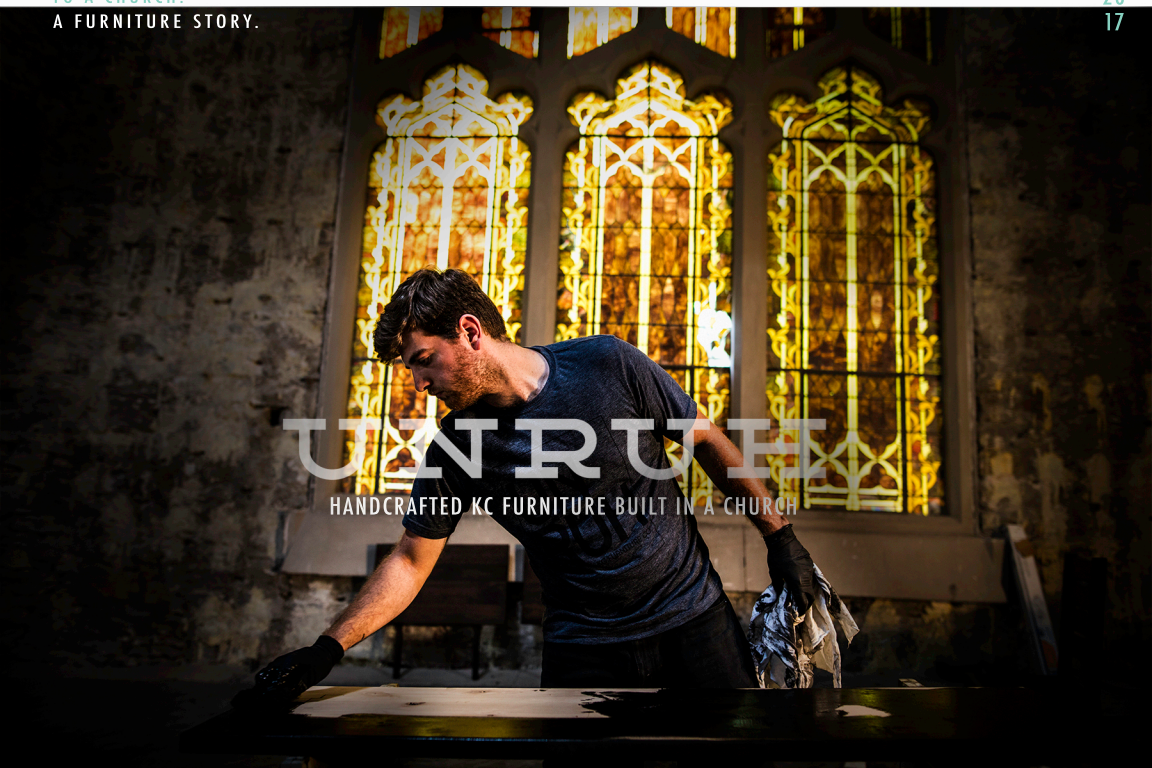


FROM THE GARAGE  
TO A CHURCH.  
A FURNITURE STORY.

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# UNRUE

HANDCRAFTED KC FURNITURE BUILT IN A CHURCH





## WHO WE ARE WHAT WE DO



"When my wife was pregnant with our first, she talked me into quitting my real job in order to make furniture for a living. It was a bold move, but we haven't regretted it for a second. What started as one in a garage is now twenty in a 100-year old church. It's been a great ride so far!"

-Sam, owner

### Unruh in 140 Characters

It's hard to find furniture that fits your unique space. At Unruh, we handcraft pieces to order ensuring they fit perfectly, and then we warranty those pieces for life.

# Tables for Moms

We believe family meals matter. And we are blown away at all the moms who make that happen on their own.

So we decided to help.

Every month we give away a custom table to a single mom in Kansas City. To date we have given tables to 47 moms, and we can't wait to meet 47 more!

Help us find new moms at:

[UnruhFurniture.com/moms](http://UnruhFurniture.com/moms)





Q: When and how did Unruh come to fruition?

A: I was actually working a full-time job as a property manager, but building a few pieces out of my garage for family and friends. My wife asked me why I wasn't doing what I really loved and I didn't have an answer. A few months later, we started Unruh Furniture.

Q: When did you discover your talent and passion for designing and crafting custom furniture?

A: I grew up in the country, in the middle of nowhere [Peculiar, Mo.], on a 20-acre farm with an old barn. My dad had some tools in the garage and I loved working with my hands, mostly making tree houses. This desire to create, I think, has something to do with genetics as my grandfather was a sculptor and my father a home builder, but building furniture was a little bit of an accident. My first real piece of furniture was a chair I built to woo a girl. It must have worked, that girl is now my wife and the one I mentioned above who encouraged me to start this whole thing.

Q: Since starting Unruh Furniture 5 years ago what have you witnessed to be some of the greatest changes in the local business scene in KC?

A: The desire for quality, unique product has been a big change, and the desire to support the local business. This company has been built by Kansas City people and we are so grateful for the people here.

Q: You just recently made a large move to a 100-year-old church located in the Hyde Park Neighborhood, why a church?

A: The real question has always been, why not. I fell in love with this church about 4 years ago when it was just me and another guy in small shop located in Grandview. We weren't big enough nor did we have the money for something like that, but it was my dream. Every year we have grown and every year I would check if it was still for sale. Finally, everything aligned and it is such an amazing space.







## 3-STEP PROCESS

Buying furniture is an investment and it can be overwhelming. We realize this and try to make it as easy as possible with just 3 steps. ① [Book a showroom appointment](#) and we will walk you through all of your options and help you make the decisions that are just right for your space. ② [We handcraft your furniture](#) based on the specifications you selected. ③ [We deliver your piece and guarantee it for life.](#) If anything happens, no matter whose fault it is, we will fix it.



# WHAT KANSAS CITY THINKS



Of all we have accomplished since the garage, our reputation is what we are most proud of.  
Google the words **“Unruh Furniture”** to see over a hundred 5-star reviews.  
The people above are just a few of the 3,000 happy customers throughout KC.



## Let's tell a great story.

From the day I quitte my real job to adventure in furniture I have been the chief storyteller here at Unruh. The characters have grown and the scenery has changed, but the message remains: we care about what we do, we care about who we do it with, and we care about who we do it for. If you are up for a conversation about working together I will be thrilled to make the time.



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