# **Existing Homes Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	3-2017	3-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
Closed Sales	3-2015 3-2016 3-2017 3-2018	2,899	2,684	- 7.4%	6,450	6,608	+ 2.4%
Average Sales Price	3-2015 3-2016 3-2017 3-2018	\$200,041	\$214,228	+ 7.1%	\$193,021	\$208,106	+ 7.8%
Median Sales Price	3-2015 3-2016 3-2017 3-2018	\$168,000	\$185,000	+ 10.1%	\$165,000	\$179,900	+ 9.0%
Days on Market	3-2015 3-2016 3-2017 3-2018	56	49	- 12.5%	61	52	- 14.8%
Pct. of Orig. Price Received	3-2015 3-2016 3-2017 3-2018	95.8%	97.1%	+ 1.4%	95.0%	96.0%	+ 1.1%
Pending Sales	3-2015 3-2016 3-2017 3-2018	3,575	3,697	+ 3.4%	8,494	8,618	+ 1.5%
Inventory	3-2015 3-2016 3-2017 3-2018	5,961	4,501	- 24.5%			
Supply	3-2015 3-2016 3-2017 3-2018	2.0	1.5	- 25.0%			

### **New Homes Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	3-2017	3-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
Closed Sales	3-2015 3-2016 3-2017 3-2018	348	392	+ 12.6%	808	922	+ 14.1%
Average Sales Price	3-2015 3-2016 3-2017 3-2018	\$357,981	\$371,363	+ 3.7%	\$377,403	\$372,324	- 1.3%
Median Sales Price	3-2015 3-2016 3-2017 3-2018	\$325,628	\$332,975	+ 2.3%	\$337,447	\$334,975	- 0.7%
Days on Market	3-2015 3-2016 3-2017 3-2018	131	136	+ 3.8%	116	119	+ 2.6%
Pct. of Orig. Price Received	3-2015 3-2016 3-2017 3-2018	101.7%	101.7%	0.0%	101.6%	101.4%	- 0.2%
Pending Sales	3-2015 3-2016 3-2017 3-2018	458	449	- 2.0%	1,125	1,235	+ 9.8%
Inventory	3-2016 3-2017 3-2018	1,714	1,786	+ 4.2%			
Supply	3-2015 3-2016 3-2017 3-2018	5.5	5.3	- 3.6%			

# **New and Existing Homes Combined Activity Overview**

KANSAS CITY REGIONAL ASSOCIATION OF REALTORS®

**HEARTLAND MLS** 

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

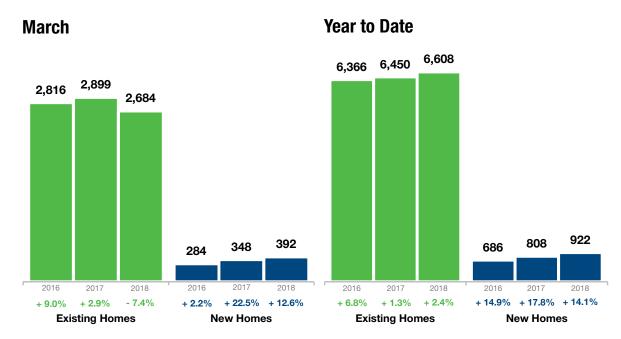
Key Metrics	Historical Sparkbars	3-2017	3-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
Closed Sales	3-2015 3-2016 3-2017 3-2018	3,247	3,076	- 5.3%	7,258	7,530	+ 3.7%
Average Sales Price	3-2015 3-2016 3-2017 3-2018	\$217,000	\$234,293	+ 8.0%	\$213,585	\$228,259	+ 6.9%
Median Sales Price	3-2015 3-2016 3-2017 3-2018	\$180,000	\$205,000	+ 13.9%	\$177,500	\$195,000	+ 9.9%
Days on Market	3-2015 3-2016 3-2017 3-2018	64	60	- 6.3%	67	60	- 10.4%
Pct. of Orig. Price Received	3-2015 3-2016 3-2017 3-2018	96.4%	97.6%	+ 1.2%	95.7%	96.6%	+ 0.9%
Pending Sales	3-2015 3-2016 3-2017 3-2018	4,033	4,146	+ 2.8%	9,619	9,853	+ 2.4%
Inventory	3-2015 3-2016 3-2017 3-2018	7,675	6,287	- 18.1%			
Supply	3-2015 3-2016 3-2017 3-2018	2.4	1.9	- 20.8%			

### **Closed Sales**

A count of the actual sales that closed in a given month.

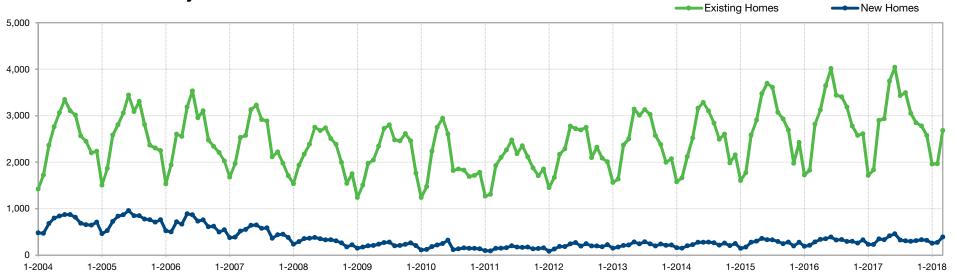


**HEARTLAND MLS** 



Closed Sales	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	2,934	-6.0%	332	-1.8%
May-2017	3,747	+2.7%	413	+17.3%
Jun-2017	4,040	+0.6%	458	+16.8%
Jul-2017	3,433	-0.1%	326	+0.3%
Aug-2017	3,494	+2.6%	309	-8.0%
Sep-2017	3,050	-4.3%	299	+2.0%
Oct-2017	2,847	+2.5%	311	+4.4%
Nov-2017	2,780	+8.0%	332	+28.2%
Dec-2017	2,575	-1.3%	317	-3.1%
Jan-2018	1,958	+14.0%	257	+10.3%
Feb-2018	1,966	+7.2%	273	+20.3%
Mar-2018	2,684	-7.4%	392	+12.6%
12-Month Avg	2,959	+0.8%	335	+7.8%

#### **Historical Closed Sales by Month**

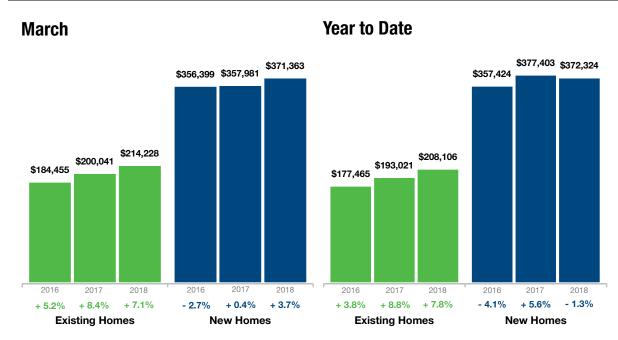


## **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



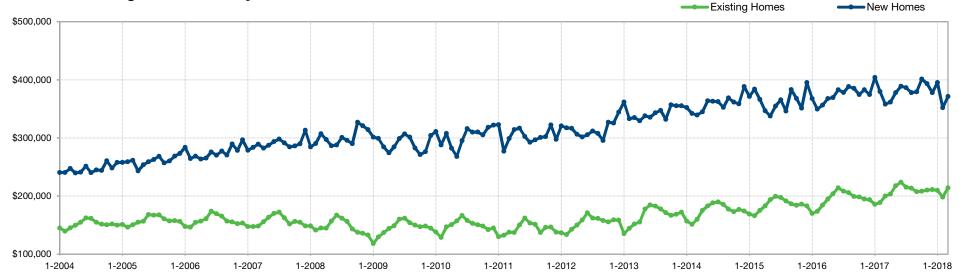
**HEARTLAND MLS** 



Avg. Sales Price	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	\$203,361	+4.4%	\$361,633	-1.7%
May-2017	\$217,660	+6.7%	\$377,834	+2.3%
Jun-2017	\$223,706	+4.4%	\$389,039	+1.6%
Jul-2017	\$215,159	+3.3%	\$386,468	+2.2%
Aug-2017	\$213,620	+3.8%	\$377,827	-2.7%
Sep-2017	\$207,608	+4.2%	\$379,384	-1.6%
Oct-2017	\$208,373	+5.0%	\$401,229	+7.1%
Nov-2017	\$210,265	+7.9%	\$393,339	+2.7%
Dec-2017	\$211,174	+9.1%	\$378,043	+0.9%
Jan-2018	\$209,830	+13.0%	\$395,337	-2.2%
Feb-2018	\$198,036	+4.9%	\$352,038	-7.3%
Mar-2018	\$214,228	+7.1%	\$371,363	+3.7%
12-Month Avg*	\$200,619	+5.7%	\$377,944	+0.7%

<sup>\*</sup> Avg. Sales Price for all properties from April 2017 through March 2018. This is not the average of the individual figures above.

#### **Historical Average Sales Price by Month**

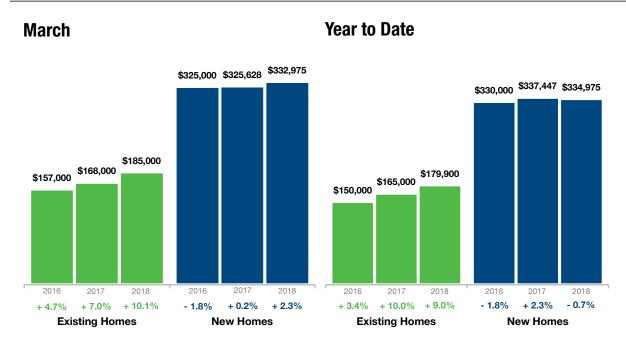


### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



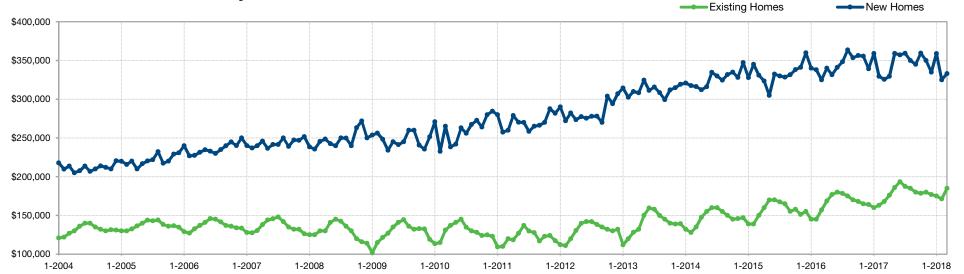
**HEARTLAND MLS** 



Median Sales Price	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	\$176,000	+4.3%	\$329,500	-3.1%
May-2017	\$186,000	+5.1%	\$359,000	+8.2%
Jun-2017	\$193,500	+7.5%	\$357,225	+4.7%
Jul-2017	\$187,500	+5.1%	\$359,280	+3.2%
Aug-2017	\$185,000	+5.7%	\$349,900	-3.8%
Sep-2017	\$180,000	+5.9%	\$345,000	-2.4%
Oct-2017	\$178,500	+6.2%	\$359,435	+0.9%
Nov-2017	\$180,000	+9.1%	\$349,925	-1.6%
Dec-2017	\$177,000	+7.9%	\$334,780	-1.3%
Jan-2018	\$175,000	+9.4%	\$358,903	-0.0%
Feb-2018	\$171,375	+5.1%	\$325,000	-1.4%
Mar-2018	\$185,000	+10.1%	\$332,975	+2.3%
12-Month Avg*	\$170,500	+7.0%	\$345,000	+0.7%

 $<sup>^{\</sup>star}$  Median Sales Price for all properties from April 2017 through March 2018. This is not the average of the individual figures above.

#### **Historical Median Sales Price by Month**

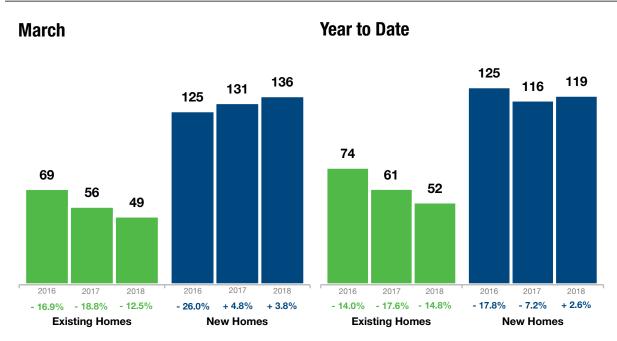


### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.



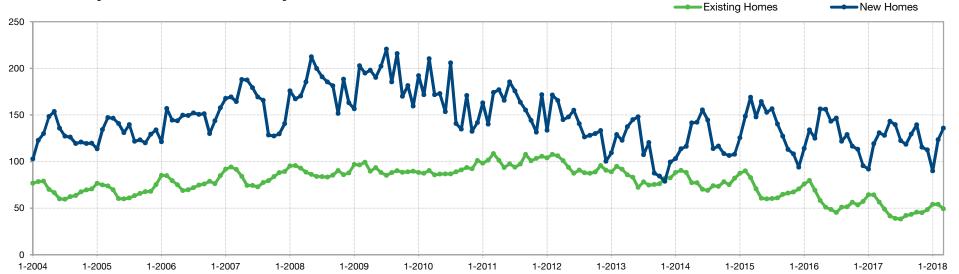
**HEARTLAND MLS** 



Days on Market	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	49	-15.5%	128	-17.9%
May-2017	42	-17.6%	143	-8.3%
Jun-2017	39	-20.4%	140	-2.1%
Jul-2017	38	-15.6%	122	-17.0%
Aug-2017	42	-17.6%	118	-3.3%
Sep-2017	43	-15.7%	129	0.0%
Oct-2017	46	-17.9%	139	+19.8%
Nov-2017	45	-15.1%	115	+1.8%
Dec-2017	48	-15.8%	112	+17.9%
Jan-2018	54	-15.6%	90	-2.2%
Feb-2018	54	-15.6%	123	+3.4%
Mar-2018	49	-12.5%	136	+3.8%
12-Month Avg*	54	-16.5%	129	-1.7%

<sup>\*</sup> Days on Market for all properties from April 2017 through March 2018. This is not the average of the individual figures above.

#### **Historical Days on Market Until Sale by Month**

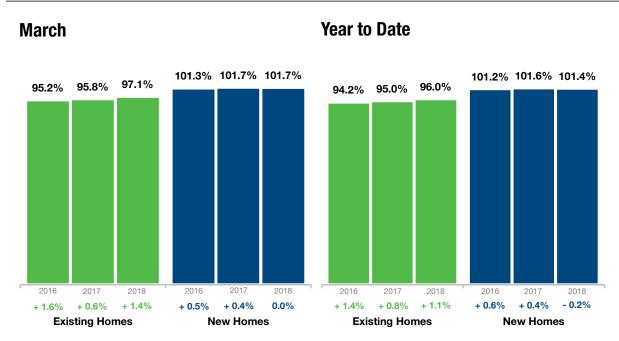


## **Percentage of Original List Price Received**

KANSAS CITY REGIONAL ASSOCIATION OF REALTORS

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

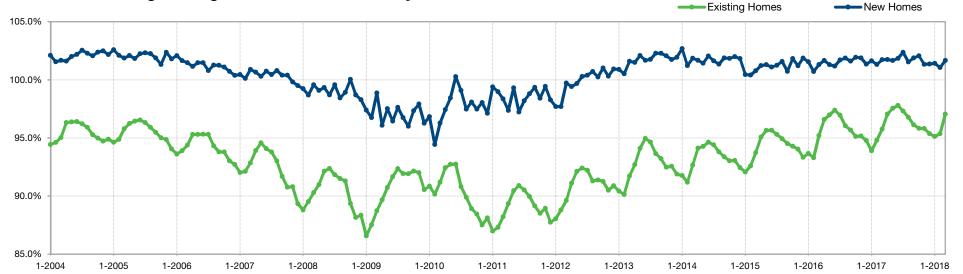
**HEARTLAND MLS** 



Pct. of Orig. Price Received	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	97.1%	+0.5%	101.7%	0.0%
May-2017	97.6%	+0.6%	101.7%	+0.4%
Jun-2017	97.8%	+0.4%	101.8%	+0.6%
Jul-2017	97.3%	+0.3%	102.4%	+0.7%
Aug-2017	96.8%	+0.7%	101.5%	-0.4%
Sep-2017	96.1%	+0.4%	101.9%	+0.3%
Oct-2017	95.8%	+0.7%	102.1%	+0.2%
Nov-2017	95.8%	+0.6%	101.3%	-0.6%
Dec-2017	95.4%	+0.6%	101.4%	+0.1%
Jan-2018	95.1%	+1.3%	101.4%	-0.2%
Feb-2018	95.4%	+0.6%	101.1%	-0.2%
Mar-2018	97.1%	+1.4%	101.7%	0.0%
12-Month Avg*	96.0%	+0.6%	101.6%	+0.1%

 $<sup>^{\</sup>star}$  Pct. of Orig. Price Received for all properties from April 2017 through March 2018. This is not the average of the individual figures above.

#### **Historical Percentage of Original List Price Received by Month**

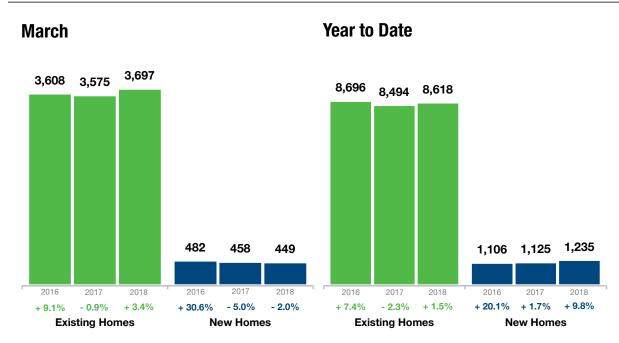


# **Pending Sales**

A count of the properties on which offers have been accepted in a given month.

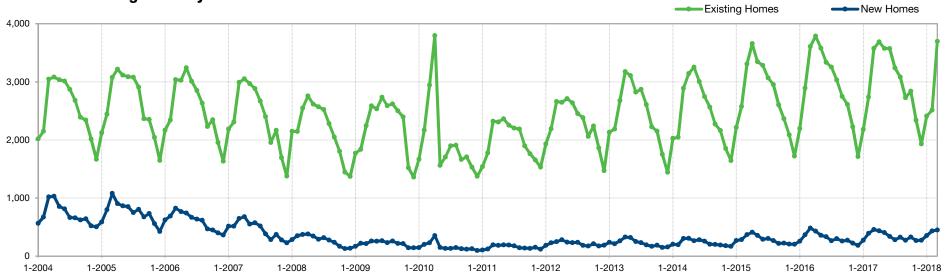


**HEARTLAND MLS** 



Pending Sales	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	3,687	-2.6%	435	+1.2%
May-2017	3,574	-0.2%	405	+12.5%
Jun-2017	3,572	+7.1%	340	+1.5%
Jul-2017	3,239	-0.5%	282	+6.0%
Aug-2017	3,083	+1.6%	325	+8.0%
Sep-2017	2,727	-0.8%	275	+5.4%
Oct-2017	2,839	+8.7%	328	+19.3%
Nov-2017	2,338	+5.0%	267	+18.7%
Dec-2017	1,932	+12.7%	275	+48.6%
Jan-2018	2,410	+10.4%	353	+28.4%
Feb-2018	2,511	-8.3%	433	+10.5%
Mar-2018	3,697	+3.4%	449	-2.0%
12-Month Avg	2,967	+2.4%	347	+10.7%

#### **Historical Pending Sales by Month**

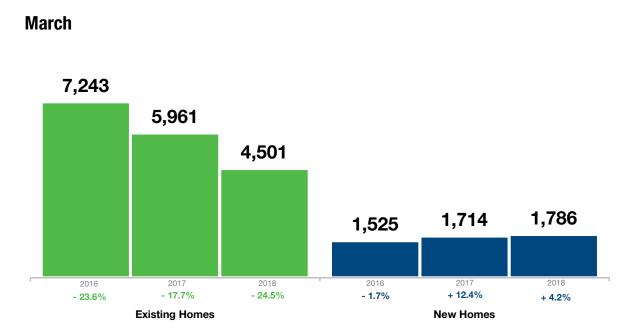


## **Inventory**

The number of properties available for sale in active status at the end of a given month.

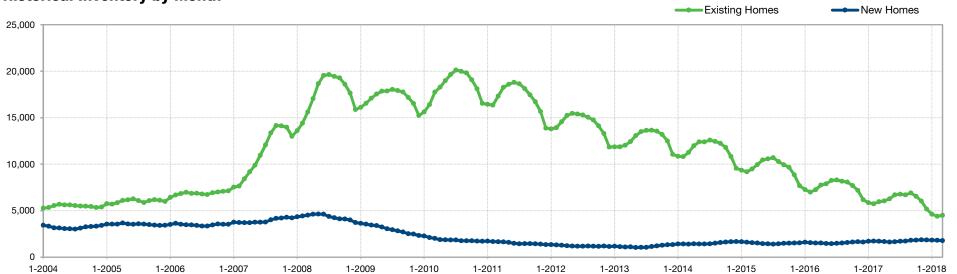


**HEARTLAND MLS** 



Inventory	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	6,053	-21.8%	1,684	+10.5%
May-2017	6,271	-20.6%	1,632	+11.0%
Jun-2017	6,696	-18.9%	1,659	+14.8%
Jul-2017	6,777	-18.3%	1,712	+15.8%
Aug-2017	6,709	-17.8%	1,721	+13.6%
Sep-2017	6,900	-14.5%	1,808	+14.8%
Oct-2017	6,541	-15.0%	1,836	+12.9%
Nov-2017	6,022	-16.1%	1,864	+12.0%
Dec-2017	5,164	-16.4%	1,840	+12.7%
Jan-2018	4,625	-21.1%	1,830	+7.4%
Feb-2018	4,392	-23.4%	1,808	+4.4%
Mar-2018	4,501	-24.5%	1,786	+4.2%
12-Month Avg*	5,888	-18.8%	1,765	+11.0%

#### **Historical Inventory by Month**

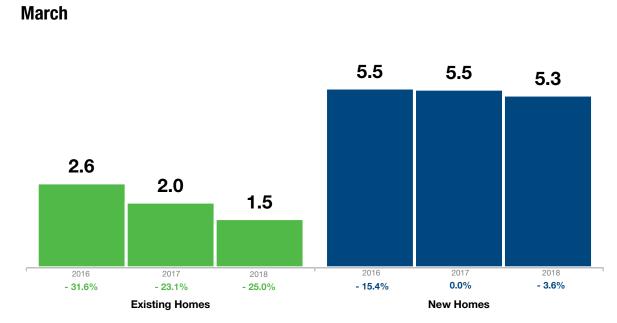


# **Supply**

The inventory of homes for sale at the end of a given month, divided by the average monthly closed sales from the last 12 months.



**HEARTLAND MLS** 



Supply	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Apr-2017	2.1	-25.0%	5.4	-1.8%
May-2017	2.1	-25.0%	5.2	-1.9%
Jun-2017	2.3	-20.7%	5.2	+2.0%
Jul-2017	2.3	-23.3%	5.3	+1.9%
Aug-2017	2.3	-20.7%	5.4	+1.9%
Sep-2017	2.4	-14.3%	5.7	+5.6%
Oct-2017	2.2	-18.5%	5.7	+1.8%
Nov-2017	2.0	-20.0%	5.7	+1.8%
Dec-2017	1.8	-14.3%	5.7	+5.6%
Jan-2018	1.6	-20.0%	5.6	0.0%
Feb-2018	1.5	-25.0%	5.5	-3.5%
Mar-2018	1.5	-25.0%	5.3	-3.6%
12-Month Avg*	2.5	-21.0%	5.4	+0.5%

<sup>\*</sup> Supply for all properties from April 2017 through March 2018. This is not the average of the individual figures above.

#### **Historical Supply by Month**

