# **Existing Homes Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	12-2017	12-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
Closed Sales	12-2015 12-2016 12-2017 12-2018	2,625	2,173	- 17.2%	35,989	36,311	+ 0.9%
Average Sales Price	12-2015 12-2016 12-2017 12-2018	\$209,265	\$221,265	+ 5.7%	\$207,682	\$220,319	+ 6.1%
Median Sales Price	12-2015 12-2016 12-2017 12-2018	\$175,000	\$185,000	+ 5.7%	\$178,000	\$190,000	+ 6.7%
Days on Market	12-2015 12-2016 12-2017 12-2018	49	48	- 2.0%	47	41	- 12.8%
Pct. of Orig. Price Received	12-2015 12-2016 12-2017 12-2018	95.3%	94.8%	- 0.5%	96.3%	96.8%	+ 0.5%
Pending Sales	12-2015 12-2016 12-2017 12-2018	1,959	1,878	- 4.1%	36,032	36,510	+ 1.3%
Inventory	12-2015 12-2016 12-2017 12-2018	5,570	5,307	- 4.7%			
Supply	12-2015 12-2016 12-2017 12-2018	1.9	1.8	- 5.3%			

### **New Homes Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



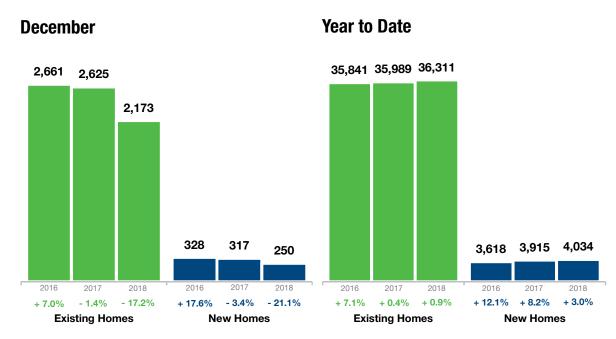
Key Metrics	Historical Sparkbars	12-2017	12-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
Closed Sales	12-2015 12-2016 12-2017 12-2018	317	250	- 21.1%	3,915	4,034	+ 3.0%
Average Sales Price	12-2015 12-2016 12-2017 12-2018	\$378,043	\$414,084	+ 9.5%	\$381,212	\$391,101	+ 2.6%
Median Sales Price	12-2015 12-2016 12-2017 12-2018	\$334,780	\$387,903	+ 15.9%	\$347,900	\$355,823	+ 2.3%
Days on Market	12-2015 12-2016 12-2017 12-2018	112	109	- 2.7%	126	124	- 1.6%
Pct. of Orig. Price Received	12-2015 12-2016 12-2017 12-2018	101.4%	100.7%	- 0.7%	101.7%	101.5%	- 0.2%
Pending Sales	12-2015 12-2016 12-2017 12-2018	270	164	- 39.3%	4,044	3,807	- 5.9%
Inventory	12-2015 12-2016 12-2017 12-2018	1,930	2,048	+ 6.1%			
Supply	12-2015 12-2016 12-2017 12-2018	5.9	6.1	+ 3.4%			

### **Closed Sales**

A count of the actual sales that closed in a given month.

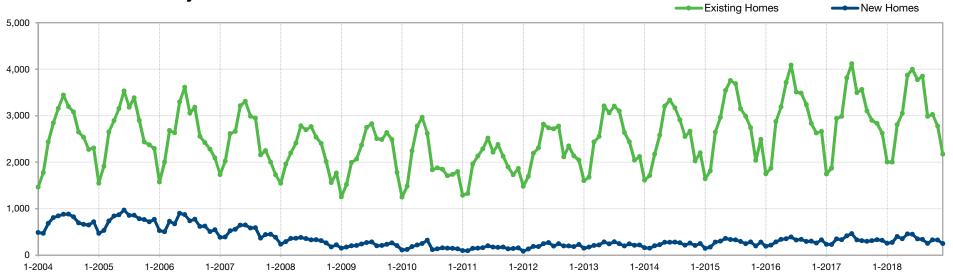


**HEARTLAND MLS** 



Closed Sales	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	2,003	+14.8%	257	+10.3%
Feb-2018	2,000	+6.9%	273	+20.3%
Mar-2018	2,807	-4.6%	400	+14.9%
Apr-2018	3,052	+2.2%	354	+6.6%
May-2018	3,870	+1.5%	456	+10.1%
Jun-2018	3,997	-2.9%	448	-3.0%
Jul-2018	3,774	+8.0%	350	+6.7%
Aug-2018	3,850	+8.0%	339	+9.4%
Sep-2018	2,985	-3.8%	254	-15.1%
Oct-2018	3,025	+4.4%	327	+4.8%
Nov-2018	2,775	-2.0%	326	-2.1%
Dec-2018	2,173	-17.2%	250	-21.1%
12-Month Avg	3,026	+0.9%	336	+3.0%

### **Historical Closed Sales by Month**



### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

**New Homes** 



**Year to Date December** \$414,084 \$373,706 \$381,212 \$391,101 \$374,322 \$378,043 \$209,265 \$221,265 \$196,146 \$207,682 \$220,319 \$191,800 2016 2017 2017 2018 2016 2017 2018 2018 + 2.6% + 3.4% + 6.1% + 9.1% + 5.7% - 5.2% + 1.0% + 9.5% + 6.0% + 5.9% + 6.1% + 2.0%

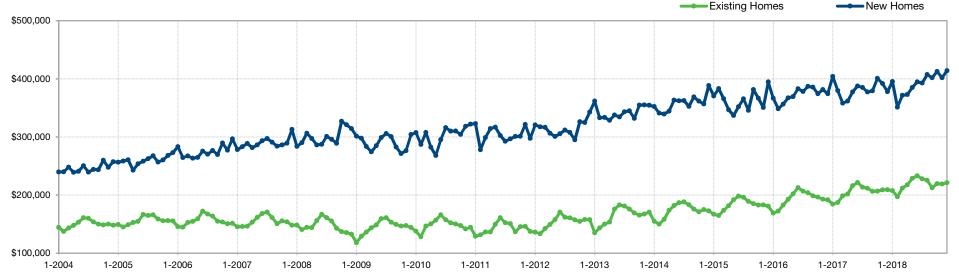
**Existing Homes** 

Avg. Sales Price	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	\$207,595	+12.6%	\$395,337	-2.2%
Feb-2018	\$196,997	+5.3%	\$351,251	-7.5%
Mar-2018	\$211,763	+6.6%	\$371,600	+3.8%
Apr-2018	\$217,779	+8.0%	\$373,068	+3.2%
May-2018	\$228,739	+5.9%	\$385,109	+2.0%
Jun-2018	\$233,039	+5.1%	\$394,834	+1.9%
Jul-2018	\$227,731	+6.6%	\$392,814	+2.0%
Aug-2018	\$225,468	+6.6%	\$407,378	+8.0%
Sep-2018	\$212,558	+3.0%	\$401,802	+5.9%
Oct-2018	\$219,472	+6.2%	\$412,514	+2.9%
Nov-2018	\$219,176	+5.0%	\$401,831	+2.5%
Dec-2018	\$221,265	+5.7%	\$414,084	+9.5%
12-Month Avg*	\$207,682	+6.1%	\$381,212	+2.6%

<sup>\*</sup> Avg. Sales Price for all properties from January 2018 through December 2018. This is not the average of the individual figures above.

### **Historical Average Sales Price by Month**

**Existing Homes** 



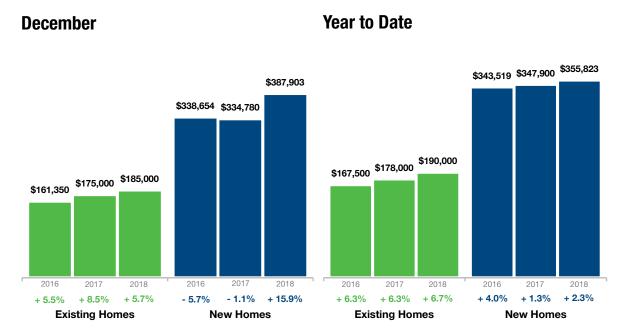
**New Homes** 

### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



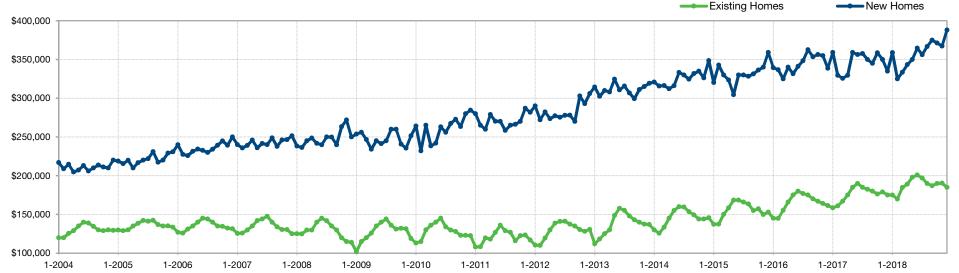
**HEARTLAND** MLS



Median Sales Price	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	\$174,950	+10.4%	\$358,903	-0.0%
Feb-2018	\$169,900	+5.5%	\$325,000	-1.4%
Mar-2018	\$184,700	+10.6%	\$333,425	+2.4%
Apr-2018	\$189,000	+8.0%	\$343,250	+4.2%
May-2018	\$198,000	+7.0%	\$349,900	-2.5%
Jun-2018	\$200,790	+5.7%	\$364,675	+2.3%
Jul-2018	\$197,000	+6.5%	\$356,144	-0.4%
Aug-2018	\$190,000	+4.1%	\$366,725	+4.8%
Sep-2018	\$187,000	+3.9%	\$375,000	+8.7%
Oct-2018	\$189,900	+7.7%	\$371,127	+3.5%
Nov-2018	\$190,400	+6.4%	\$367,316	+5.0%
Dec-2018	\$185,000	+5.7%	\$387,903	+15.9%
12-Month Avg*	\$178,000	+6.7%	\$347,900	+2.3%

 $<sup>^{\</sup>star}$  Median Sales Price for all properties from January 2018 through December 2018. This is not the average of the individual figures above.

### **Historical Median Sales Price by Month**

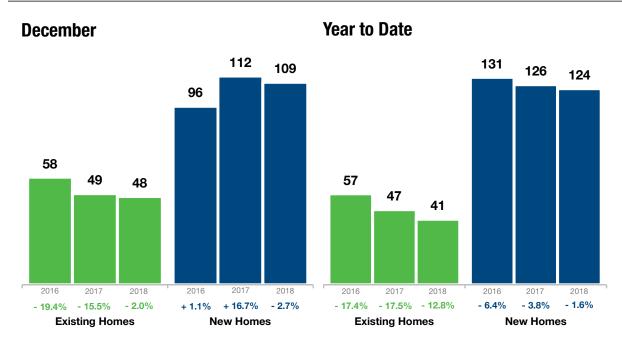


### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.



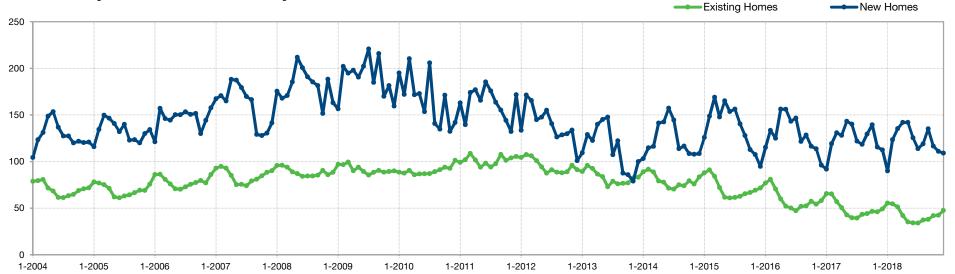
**HEARTLAND MLS** 



Days on Market	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	56	-15.2%	90	-2.2%
Feb-2018	55	-15.4%	123	+3.4%
Mar-2018	51	-10.5%	135	+3.1%
Apr-2018	42	-16.0%	142	+10.9%
May-2018	35	-18.6%	142	-0.7%
Jun-2018	34	-15.0%	125	-10.7%
Jul-2018	34	-12.8%	114	-6.6%
Aug-2018	37	-14.0%	119	+0.8%
Sep-2018	38	-13.6%	135	+4.7%
Oct-2018	42	-10.6%	117	-15.8%
Nov-2018	42	-8.7%	111	-4.3%
Dec-2018	48	-2.0%	109	-2.7%
12-Month Avg*	47	-12.8%	126	-2.0%

<sup>\*</sup> Days on Market for all properties from January 2018 through December 2018. This is not the average of the individual figures above.

#### **Historical Days on Market Until Sale by Month**

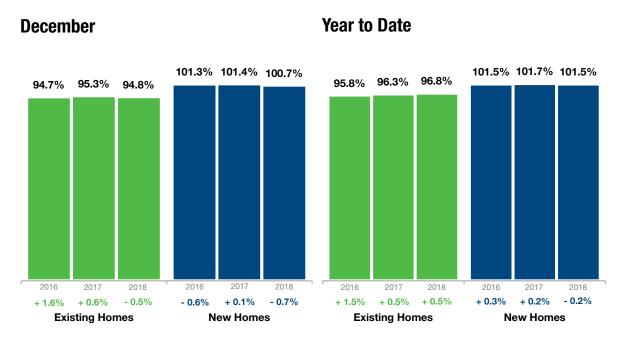


### **Percentage of Original List Price Received**



Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

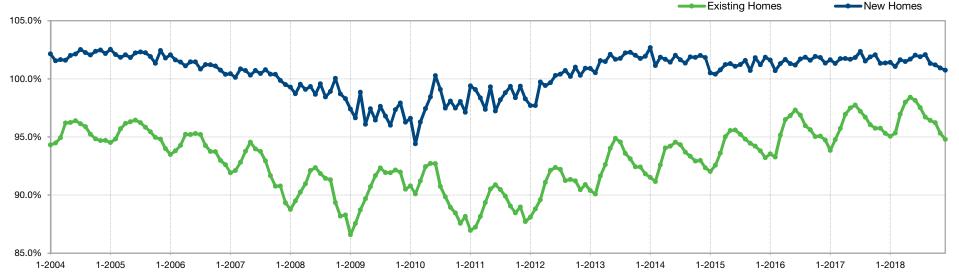
**HEARTLAND MLS** 



Pct. of Orig. Price Received	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	95.1%	+1.4%	101.4%	-0.2%
Feb-2018	95.3%	+0.5%	101.1%	-0.2%
Mar-2018	97.0%	+1.4%	101.6%	-0.1%
Apr-2018	98.0%	+1.1%	101.5%	-0.2%
May-2018	98.4%	+0.9%	101.7%	0.0%
Jun-2018	98.1%	+0.4%	102.0%	+0.2%
Jul-2018	97.5%	+0.3%	101.9%	-0.5%
Aug-2018	96.7%	0.0%	102.1%	+0.6%
Sep-2018	96.4%	+0.4%	101.3%	-0.6%
Oct-2018	96.2%	+0.5%	101.2%	-0.9%
Nov-2018	95.3%	-0.4%	100.9%	-0.4%
Dec-2018	94.8%	-0.5%	100.7%	-0.7%
12-Month Avg*	96.3%	+0.5%	101.7%	-0.2%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from January 2018 through December 2018. This is not the average of the individual figures above.

### **Historical Percentage of Original List Price Received by Month**

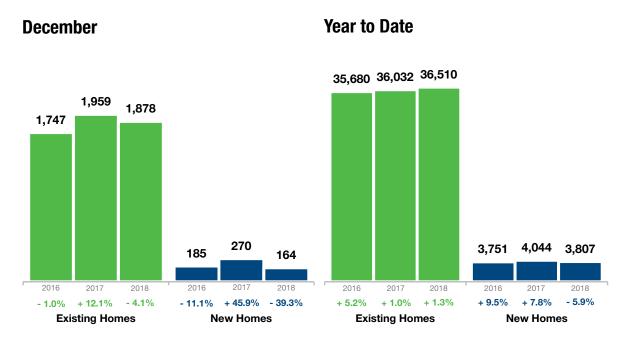


## **Pending Sales**

A count of the properties on which offers have been accepted in a given month.

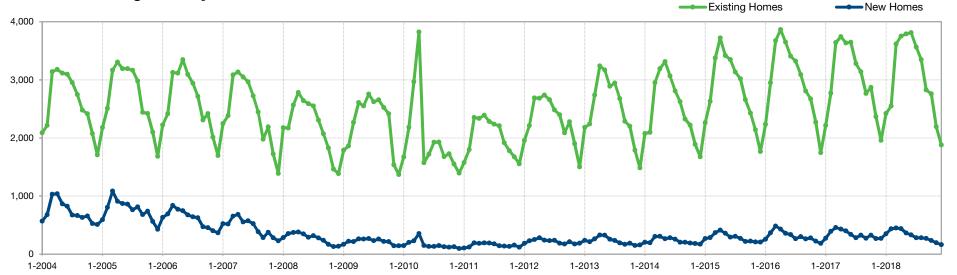


**HEARTLAND MLS** 



Pending Sales	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	2,422	+9.4%	352	+28.5%
Feb-2018	2,549	-8.0%	436	+11.2%
Mar-2018	3,617	-0.7%	451	-1.5%
Apr-2018	3,751	+0.2%	438	+1.4%
May-2018	3,790	+4.2%	364	-9.2%
Jun-2018	3,811	+4.5%	331	-2.9%
Jul-2018	3,563	+8.6%	283	+0.4%
Aug-2018	3,350	+6.7%	283	-13.2%
Sep-2018	2,825	+2.2%	272	-0.4%
Oct-2018	2,761	-3.8%	236	-27.8%
Nov-2018	2,193	-7.3%	197	-26.5%
Dec-2018	1,878	-4.1%	164	-39.3%
12-Month Avg	3,043	+1.3%	317	-5.9%

### **Historical Pending Sales by Month**

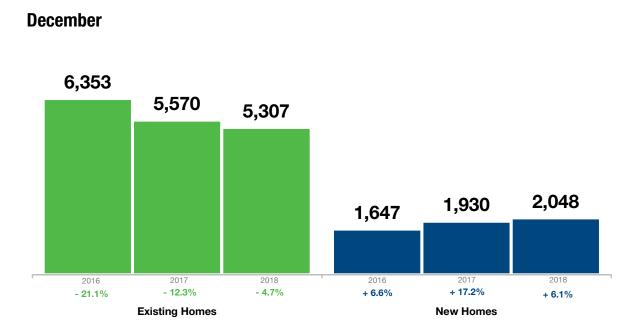


### **Inventory**

The number of properties available for sale in active status at the end of a given month.



**HEARTLAND MLS** 



Inventory	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	5,058	-16.3%	1,927	+12.1%
Feb-2018	4,898	-17.3%	1,907	+8.8%
Mar-2018	5,226	-15.0%	1,897	+9.3%
Apr-2018	5,639	-9.6%	1,853	+8.4%
May-2018	6,365	-1.8%	1,815	+9.0%
Jun-2018	6,849	-0.9%	1,810	+6.6%
Jul-2018	7,146	+1.7%	1,831	+3.4%
Aug-2018	7,389	+5.6%	1,913	+7.1%
Sep-2018	7,378	+2.3%	1,944	+3.5%
Oct-2018	7,181	+4.5%	1,996	+4.6%
Nov-2018	6,668	+3.8%	2,066	+6.1%
Dec-2018	5,307	-4.7%	2,048	+6.1%
12-Month Avg*	6,259	-3.5%	1,917	+7.0%

#### **Historical Inventory by Month**

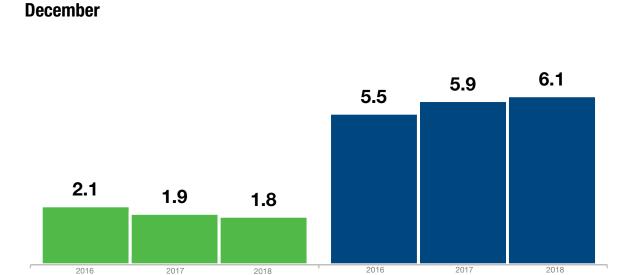


## **Supply**

The inventory of homes for sale at the end of a given month, divided by the average monthly closed sales from the last 12 months.



**HEARTLAND MLS** 



- 3.5%

- 5.3%

Supply	Existing Homes	Year-Over-Year Change	New Homes	Year-Over-Year Change
Jan-2018	1.7	-15.0%	5.9	+5.4%
Feb-2018	1.6	-20.0%	5.7	0.0%
Mar-2018	1.7	-19.0%	5.6	0.0%
Apr-2018	1.9	-9.5%	5.5	0.0%
May-2018	2.1	-4.5%	5.3	0.0%
Jun-2018	2.3	0.0%	5.3	0.0%
Jul-2018	2.3	-4.2%	5.3	-3.6%
Aug-2018	2.4	+4.3%	5.5	-1.8%
Sep-2018	2.4	0.0%	5.7	-3.4%
Oct-2018	2.3	0.0%	5.8	-1.7%
Nov-2018	2.2	+4.8%	6.0	0.0%
Dec-2018	1.8	-5.3%	6.1	+3.4%
12-Month Avg*	2.2	-5.2%	5.6	+0.3%

<sup>\*</sup> Supply for all properties from January 2018 through December 2018. This is not the average of the individual figures above.

### **Historical Supply by Month**

- 9.5%

**Existing Homes** 

- 27.6%



+ 7.3%

**New Homes** 

+ 3.4%

# **New and Existing Homes Combined Activity Overview**

KANSAS CITY REGIONAL ASSOCIATION OF REALTORS®

**HEARTLAND MLS** 

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

Key Metrics	Historical Sparkbars	12-2017	12-2018	Percent Change	YTD 2017	YTD 2018	Percent Change
Closed Sales	12-2015 12-2016 12-2017 12-2018	2,946	2,423	- 17.8%	39,987	40,418	+ 1.1%
Average Sales Price	12-2015 12-2016 12-2017 12-2018	\$227,546	\$241,121	+ 6.0%	\$224,734	\$237,414	+ 5.6%
Median Sales Price	12-2015 12-2016 12-2017 12-2018	\$189,000	\$197,000	+ 4.2%	\$190,000	\$205,000	+ 7.9%
Days on Market	12-2015 12-2016 12-2017 12-2018	56	54	- 3.6%	55	50	- 9.1%
Pct. of Orig. Price Received	12-2015 12-2016 12-2017 12-2018	96.0%	95.4%	- 0.6%	96.9%	97.3%	+ 0.4%
Pending Sales	12-2015 12-2016 12-2017 12-2018	2,232	2,042	- 8.5%	40,151	40,395	+ 0.6%
Inventory	12-2015 12-2016 12-2017 12-2018	7,544	7,372	- 2.3%			
Supply	12-2015 12-2016 12-2017 12-2018	2.3	2.2	- 4.3%			