

MARKETING PLAN

Steve Puts Your Home Where Buyers Will See It

Objective

My objective is to create the most exposure for your home in order to net you the highest return, with the fewest days on market.

Goals

- To acknowledge your needs and expectations and to exceed them.
- To earn your trust in my abilities to best represent you and your property.
- To provide a positive selling experience for you and your family.
- Your go-to REALTOR for all of your needs and feel confident in referring.

Steps to Sold:

Here are some step by step actions I will take to market and sell your property.

1. Staging your home for sale
2. High Quality Photos. Pictures are worth a 1000 words
3. Visual Tour or Video
4. Coming Soon & Just Listed
5. Syndicate your listing to multiple real estate sites
6. Social Media Campaign
7. Just Listed Post Cards
8. Hold an Open House
9. Old fashioned emailing and dialing



Boston.com
HGTV's Front Door
Homes.com
HomeFinder.com
Hotpads.com
NNEREN – New
Hampshire
MLS PIN – Massachusetts



MSN Real Estate
Realtor.com
Seacoast-Homes.com
Trulia
Yahoo Real Estate
Zillow
and many more...



Social Media Campaign. I take full advantage of the strength and usability of social media and I and feature your listings to Facebook, Twitter, Instagram, and Youtube. You will be able to share these with family and friends.



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Each Office Is Independently Owned And Operated

