

Black Friday Shopping



It's just around the corner- the biggest shopping day (weekend) of the year! November 29th, the day after Thanksgiving. Whether you shop online or in store, be prepared to find great deals and some of the longest lines woven throughout the aisles.

So what's all the hype really about? Is it worth all the hassle? All the super attractive deals advertised can make consumers feel even more motivated to shop and spend extra money for the holidays. Being able to shop online instead of fighting crowds in store has buyers browsing from their phones at all hours of the day and gives them a much more pleasant experience.

Most stores have changed their Black Friday sales to start on Friday morning and last all weekend. This helps people avoid cutting their Thanksgiving meal and family time short. This also includes the retail workers who have had to work on Thanksgiving in the past. Buyers can now use the weeks leading up to Black Friday to plan which sales are best or which ones to pass on. This also includes comparing prices, finding discount codes, or even planning the best route throughout a store to get the hot ticket items.

Black Friday used to signify the start of Christmas shopping but buyers are starting to buy earlier and earlier each year. Retailers are starting to setup sales before Halloween to get the deals rolling! You'll be able to find steals on Amazon and the big box stores before November even hits.

Top deals include: Shark Vacuums, Carote Knife sets, Ninja Air Fryers, Luggage sets and more!





So whether you're shopping for yourself or buying gifts early this year, be sure to do your research ahead of time for Black Friday sales. This holiday causes the most retail returns of the year as well due to impulse buying. With a plan and a few items in mind, this holiday can be a huge success in finding great deals and saving a TON of money! And remember to keep an eye on social media—retailers will be posting exclusive deals for their followers! Happy Shopping!